**PRINT AD 2** – 30th Night of Wine & Roses\_v1

Regional Cancer Care Associates – Central Jersey Div.

**PRINT AD #1 – Honoring the Honorees**

**SPECS:** 8.5” x 11” (+bleed)

[Eyebrow]

**Thank you to the American Cancer Society… and congratulations to this year’s honorees!**

[Headline]

**We appreciate your hard work, ongoing efforts and commitment to helping people win their fight against cancer!**

[photo]

[Body Copy]

At RCCA’s Central Jersey Division, we’re proud and excited to be involved with the American Cancer Society and its quest to advance the reach, quality and capability of cancer care throughout the nation and, in particular, Central New Jersey. We’re also honored to be able to thank and congratulate this year’s honorees!

**Medical Honoree**

Stephen K. Jones, FACHE

President and CEO

Robert Wood Johnson University Hospital and Robert Wood Johnson Health System

**Shining Star**

Dr. Harish Malhotra

[RCCA logo]

Maqsood Amjad, MD

Brian Canavan, DO

Andrei Dobrescu, MD

Bruno Fang, MD

George Karp, MD

Aysha Khalid, MD

Edward Licitra, MD, PhD

Michael Nissenblatt, MD

Beiqing Pan, MD, PhD

Phillip Reid, MD

Ellen Ronnen, MD

Jonathan Rosenbluth, MD

James Salwitz, MD

Richard Schuman, MD

Kathleen Toomey, MD

Seeta Trivedi, MD

Bruce Wallach, MD

Steven Young, MD

**Four Convenient Locations:**

East Brunswick 732.390.7750

Edison 908.757.9696

Somerset 732.390.7750

Somerville 732.927.8700

RegonalCancerCare.org

**PRINT AD #2 – Generic (**with Locations and Physicians)

**SPECS:** 8.5” x 11” (+bleed)

[Headline]

**State-of-the-art cancer treatment meets dedicated, compassionate care in Central Jersey.**

[photo]

[Body Copy]

RCCA’s Central Jersey Division and its oncologists, physician extenders, oncology nurses and caring team members are completely committed to the highest standards of cancer and hematology care… and to your patients’ best interests. In fact, we’re on a mission to transform cancer care by being research-based, patient-focused and at the forefront of our specialty.

At RCCA-CJD, we treat every type of cancer, are backed by one of the largest oncology-physician networks in the nation, and provide a sanctuary of precision and excellence. We also collaborate with referring doctors and national cancer experts to provide state-of-art care that’s appropriate and effective for each of your patients.

[Sidebar]

***The caring, convenience & accessibility patients deserve…***

• Compassionate, dedicated doctors, nurse-practitioners, nurses & support staff

• Individualized, patient-first care

• 5 convenient locations in Central NJ

• Newly diagnosed patients seen within 48 hours

• Radiology precertification

• Insurance accepted & filed

• After-hours physician available by phone

• Anytime-anywhere secure patient access to records

• On-staff financial advocates

• Languages spoken: English, Spanish, Portuguese, Mandarin Chinese, Fukienese Chinese, Italian, Tagalog, Urdu, Hindi, Punjabi, Gujarati

[RCCA logo]

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