

60th Annual Auxiliary Autumn Ball

Saturday, October 26, 2019 / Hyatt Regency New Brunswick, New Brunswick, NJ

Honoring The Marion & Norman Tanzman Charitable Foundation

and

The Harvey A. Holzberg Leadership Award Recipient, John L. Nosher, MD

PROMOTIONAL OPPORTUNITIES AD JOURNAL

_____	Back Cover (<i>please call for availability</i>)	(5.75" x 9.0")	\$5,000.00
_____	Inside Front Cover (<i>please call for availability</i>)	(5.75" x 9.0")	\$3,000.00
_____	Inside Back Cover (<i>please call for availability</i>)	(5.75" x 9.0")	\$3,000.00
_____	Full Color Page	(5.75" x 9.0")	\$3,000.00
_____	Humanitarian Page	(5.75" x 9.0")	\$2,000.00
_____	Patron Page	(5.75" x 9.0")	\$1,500.00
_____	Benefactor Page	(5.75" x 9.0")	\$1,250.00
_____	Full Page	(5.75" x 9.0")	\$1,000.00
_____	Half Page / Horizontal	(5.75" x 4.25")	\$600.00
_____	Quarter Page	(2.75" x 4.25")	\$350.00
_____	Friend (<i>Listed together on one page in Journal</i>)		\$100.00

☐ *Please repeat my 2018 Autumn Ball journal advertisement (if applicable).*

SILENT AUCTION DONATION

Description of Donation: _____

Dollar Value of Donation: _____

Other Information/Specific Restrictions/Blackout Dates: _____

YOUR COMPANY INFORMATION

Company / Individual Name: _____

Contact Person: _____ Title: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Checks made payable to ***Auxiliary of Robert Wood Johnson University Hospital (RWJUH)*** and sent to:

Auxiliary of RWJUH, P.O. Box 609, Milltown, NJ 08850

For more information call: 732-937-8750 | Email ads to: rwjgala@RWJBH.org

The Auxiliary of Robert Wood Johnson University Hospital has been determined by the IRS to be a not-for-profit 501(c)(3) corporation. Journal advertisements are tax-deductible to the full extent of current IRS regulations. Please consult your tax advisor for information on the tax deductibility of your advertisement. The Auxiliary's **Taxpayer ID # is: 22-6014339**. Information filed with the New Jersey Attorney General concerning this charitable solicitation and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling (973) 504-6215 and is available on the internet at www.njconsumeraffairs.gov/charity/chardir.htm. Registration with the Attorney General does not imply endorsement.

Ad Journal Deadline: Monday, September 23, 2019

RSVP online at rwjbh.org/rwjuhgala

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Hyatt Regency New Brunswick, New Brunswick, NJ

SPONSORSHIP OPPORTUNITIES

○ **Diamond Sponsor \$30,000**

10 Guest reservations with premier seating
VIP acknowledgement from the podium
Name on event signage & Autumn Ball website
Acknowledgement with guest give-away item
Company name/logo included in all event advertising
2-page spread ad in the Humanitarian section
of Ad Journal
Company logo on event cocktail napkins
**Deadline for give-away and cocktail napkins –
September 23*

○ **Gold Sponsor \$25,000**

10 Guest reservations with premier seating
Name on event signage & Autumn Ball website
Acknowledgment with guest give-away item
Company name/logo included in all event advertising
Humanitarian Page in Ad Journal
**Deadline for give-away – September 23*

○ **Silver Sponsor \$20,000**

10 Guest reservations
Name on event signage & Autumn Ball website
Acknowledgment with guest give-away item
Patron Page in Ad Journal
**Deadline for give-away – September 23*

○ **Bronze Sponsor \$15,000**

8 Guest reservations
Name on event signage & Autumn Ball website
Benefactor Page in Ad Journal

○ **Cocktail Hour Sponsor \$12,500**

6 Guest reservations
Name on event signage & Autumn Ball website
Company logo on cocktail hour signage
Benefactor Page in Ad Journal

○ **Champagne Sponsor \$10,000**

4 Guest reservations
Name on event signage & Autumn Ball website
Full Page in Ad Journal

○ **Gala Sponsor \$7,500**

2 Guest reservations
Name on event signage & Autumn Ball website
Full Page in Ad Journal

○ **Gala Gift Sponsor \$6,000**

Name on event signage & Autumn Ball website
Company logo on gift give-away item for
500+ guests (*Deadline – September 23*)

○ **Silent Auction Sponsor \$5,000**

Name on event signage & Autumn Ball website
Company logo on mobile bidding site for
all guests to view

○ **Valet Sponsor \$2,500**

Name on event signage & Autumn Ball website
Company logo on signage at Valet
Parking Area

○ **Gala Table \$6,000**

10 Guest reservations

○ **Gala Ticket \$650**

For more information on journal ads and sponsorship opportunities, call 732-937-8750 or email rwjgala@RWJBH.org.

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