

Group Report

Nov 01, 2016 - Nov 30, 2016

The Group Report helps you understand the growth and health of your social profiles across social channels. The report combines your activity and growth across all your Twitter, Facebook, LinkedIn and Instagram profiles to provide a clear picture of where to focus your social efforts.

Included in this Report

 Regional Cancer Care Associates, Central J..  CJ_Oncology

Activity Overview



2,642
IMPRESSIONS



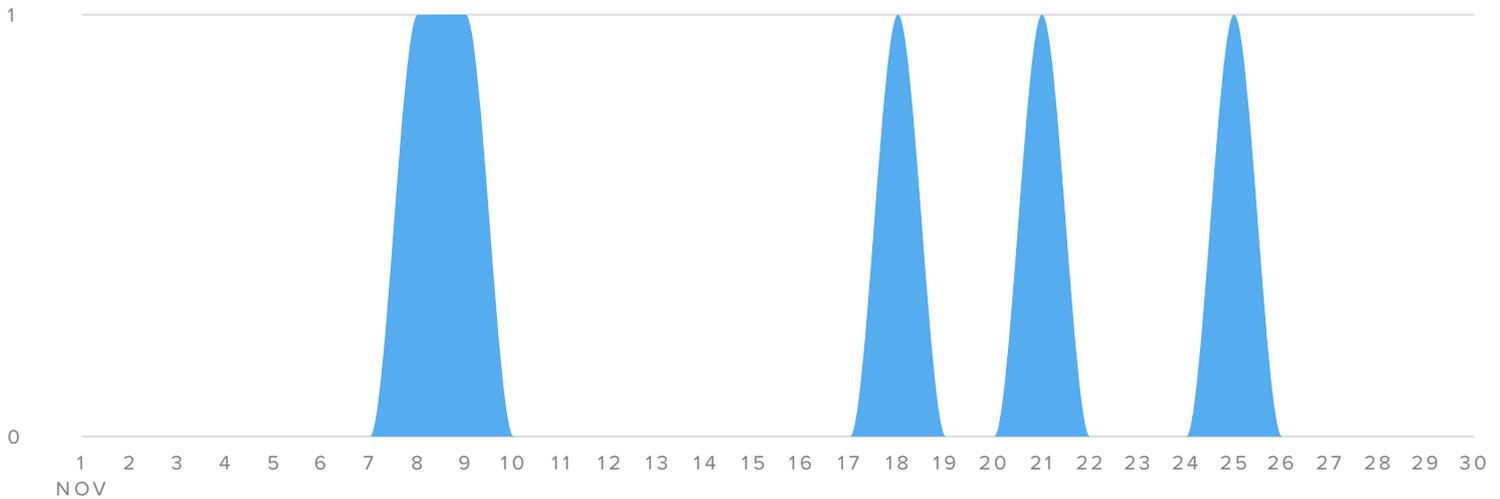
24
ENGAGEMENTS



2
LINK CLICKS

Audience Growth

AUDIENCE GROWTH, BY DAY



■ TWITTER

AUDIENCE GROWTH METRICS	TOTALS	CHANGE
Total Fans	381	▲ 0.8%
New Facebook Fans	-1	–
New Twitter Followers	4	▼ 97.2%
Total Fans Gained	3	▼ 97.9%

Total fans increased by

▲ 0.8%
since previous month

Message Volumes

MESSAGES PER DAY



■ SENT MESSAGES ■ RECEIVED MESSAGES

SENT MESSAGES METRICS	TOTALS	CHANGE
Facebook Posts Sent	8	▼ 11.1%
Twitter Messages Sent	8	–
Total Messages Sent	16	▼ 5.9%

The number of messages you sent decreased by

▼ 5.9%

since previous month

RECEIVED MESSAGES METRICS	TOTALS	CHANGE
Facebook Messages Received	–	–
Twitter Messages Received	–	▼ 100.0%
Total Messages Received	–	▼ 100.0%

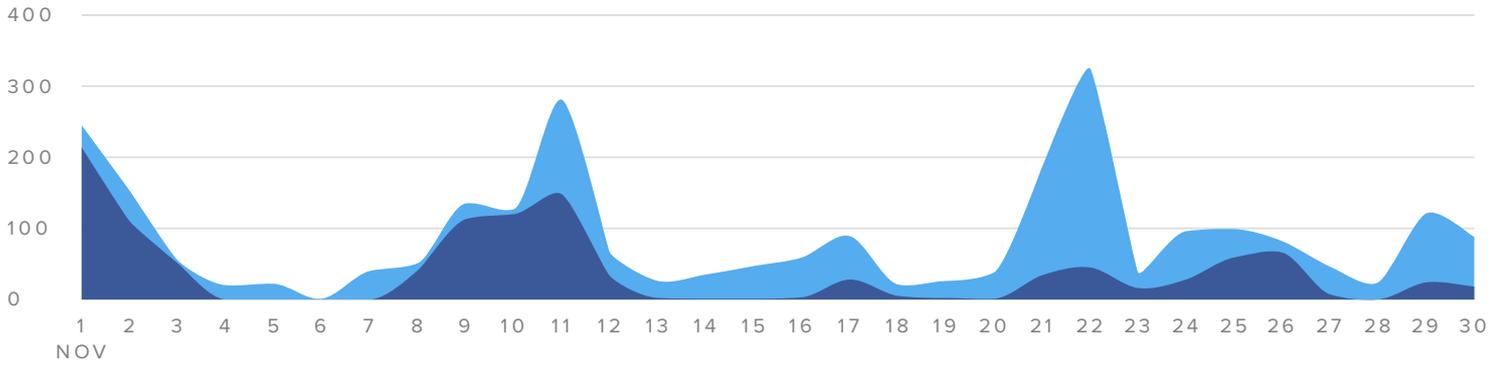
The number of messages you received decreased by

▼ 100.0%

since previous month

Impressions

IMPRESSIONS PER DAY



■ FACEBOOK ■ TWITTER

IMPRESSIONS METRICS

TOTALS

CHANGE

Facebook Impressions	1,170	▼ 28.7%
Twitter Impressions	1,472	▼ 3.5%
Total Impressions	2,642	▼ 16.6%

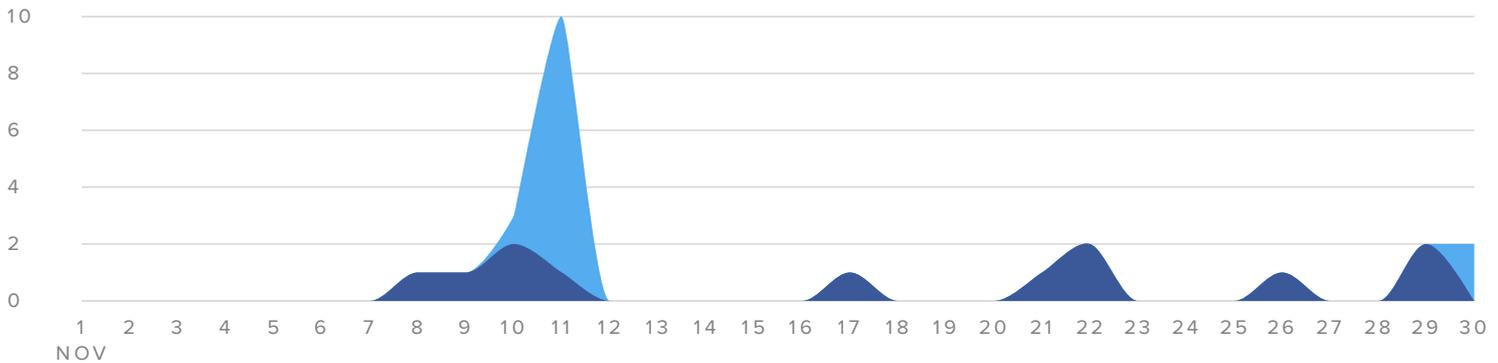
Total Impressions decreased by

▼ **16.6%**

since previous month

Engagements

ENGAGEMENTS PER DAY



■ FACEBOOK ■ TWITTER

ENGAGEMENT METRICS

TOTALS

CHANGE

Facebook Engagements	12	▼ 29.4%
Twitter Engagements	12	▲ 33.3%
Total Engagements	24	▼ 7.7%

The number of engagements decreased by

▼ **7.7%**

since previous month

Stats by Profile/Page

Profile/Page	Total Fans / Followers	Fan / Follower Increase	Messages Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 Regiona...y Division  Facebook page	235	-0.42%	8	1,170	146	12	1.5	2
 Regional Cancer C.  @CJ_Oncology	146	2.82%	8	1,472	184	12	1.5	–