





Group Report

Oct 01, 2016 - Dec 31, 2016

The Group Report helps you understand the growth and health of your social profiles across social channels. The report combines your activity and growth across all your Twitter, Facebook, LinkedIn and Instagram profiles to provide a clear picture of where to focus your social efforts.

Included in this Report

 Regional Cancer Care Associates, Central J..  CJ_Oncology

Activity Overview



17,600
IMPRESSIONS



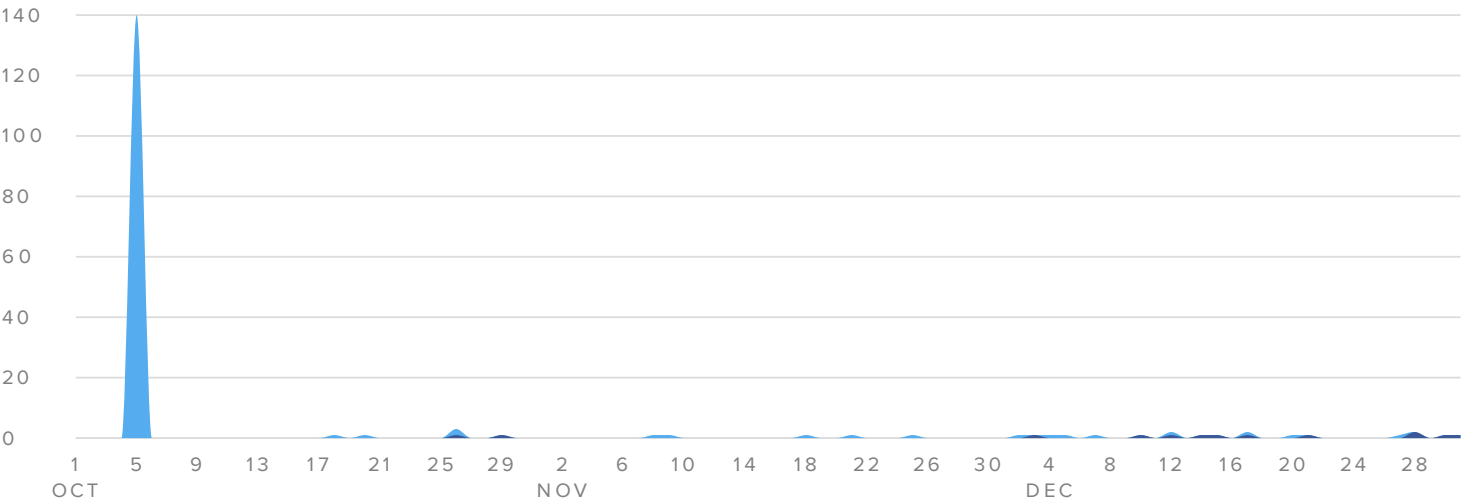
185
ENGAGEMENTS



258
LINK CLICKS

Audience Growth

AUDIENCE GROWTH, BY DAY



■ FACEBOOK ■ TWITTER

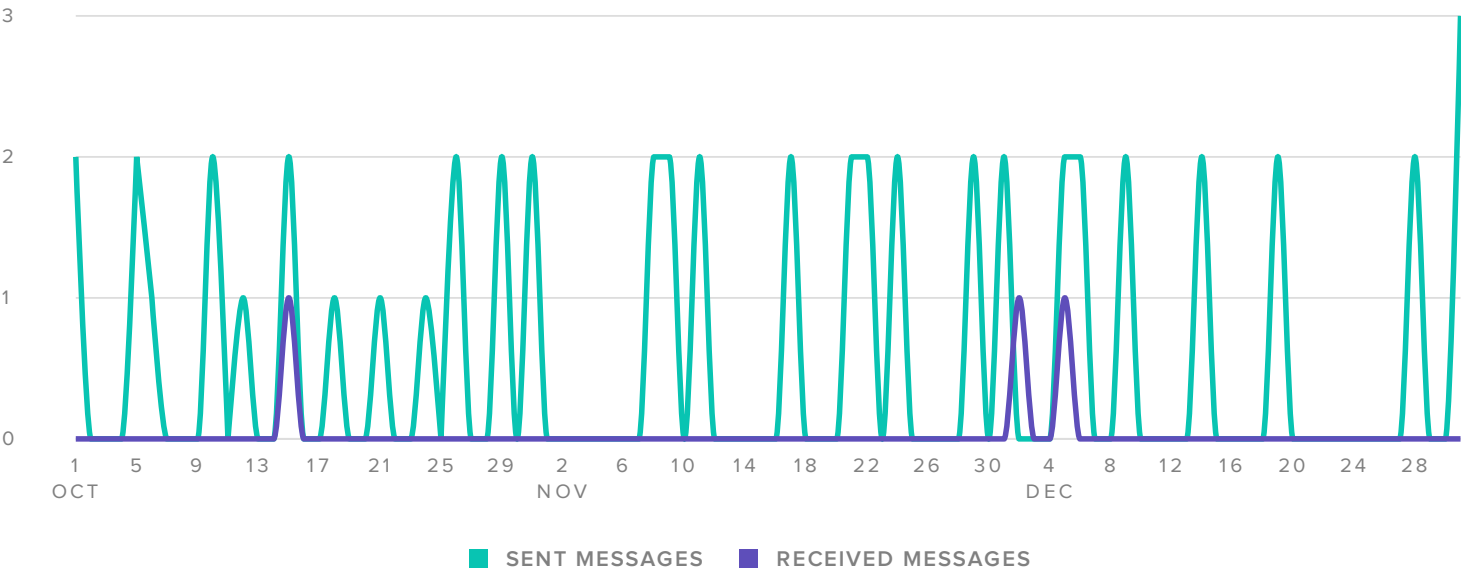
AUDIENCE GROWTH METRICS	TOTALS	CHANGE
Total Fans	388	▲ 64.4%
New Facebook Fans	5	—
New Twitter Followers	147	—
Total Fans Gained	152	▲ 2,940.0%

Total fans increased by

▲ **64.4%**
since previous date range

Message Volumes

MESSAGES PER DAY



SENT MESSAGES METRICS	TOTALS	CHANGE
Facebook Posts Sent	26	▲ 4.0%
Twitter Messages Sent	26	▲ 8.3%
Total Messages Sent	52	▲ 6.1%

The number of messages you sent increased by

▲ 6.1%

since previous date range

RECEIVED MESSAGES METRICS	TOTALS	CHANGE
Facebook Messages Received	1	▼ 66.7%
Twitter Messages Received	2	—
Total Messages Received	3	—

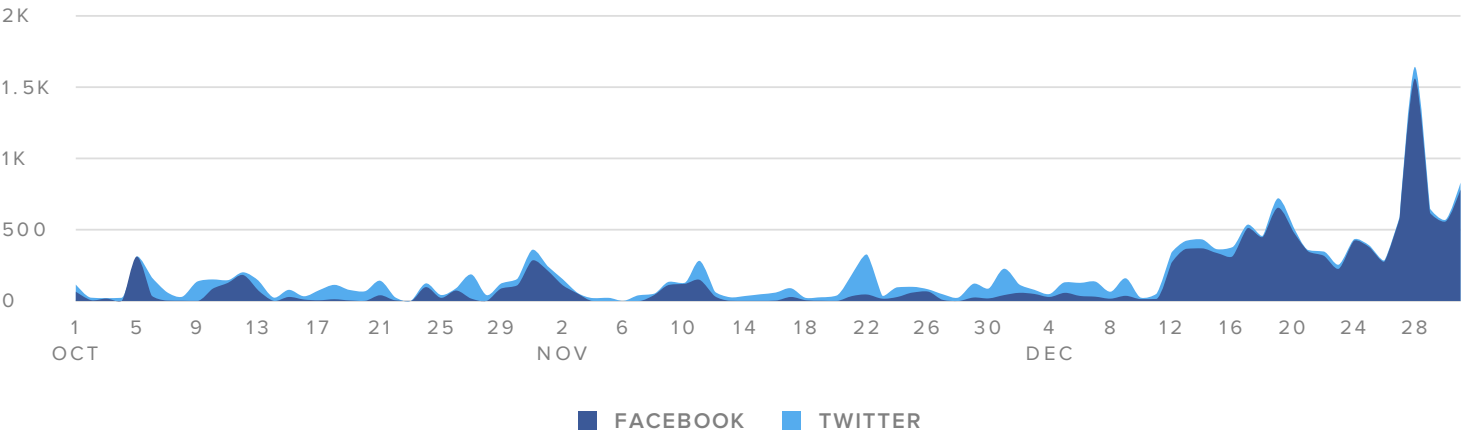
The number of messages you received increased by

—

since previous date range

Impressions

IMPRESSIONS PER DAY



IMPRESSIONS METRICS	TOTALS	CHANGE
Facebook Impressions	13,067	▲ 142.9%
Twitter Impressions	4,533	▲ 5,170.9%
Total Impressions	17,600	▲ 222.0%

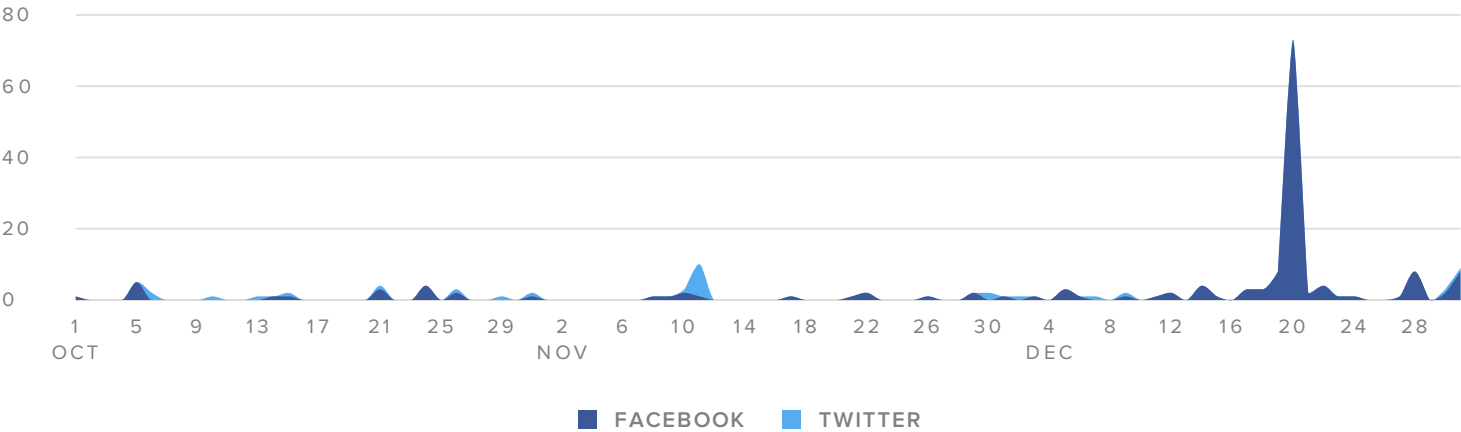
Total Impressions increased by

▲ **222.0%**

since previous date range

Engagements

ENGAGEMENTS PER DAY





ENGAGEMENT METRICS	TOTALS	CHANGE
Facebook Engagements	159	▲ 76.7%
Twitter Engagements	26	▲ 2,500.0%
Total Engagements	185	▲ 103.3%

The number of engagements increased by

▲ **103.3%**

since previous date range

Stats by Profile/Page

Profile/Page	Total Fans / Followers	Fan / Follower Increase	Messages Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 Regiona...y Division f Facebook page	241	2.12%	26	13,067	503	159	6.1	257
 Regional Cancer C.. @CJ_Oncology	147	100.00%	26	4,533	174	26	1.0	1