



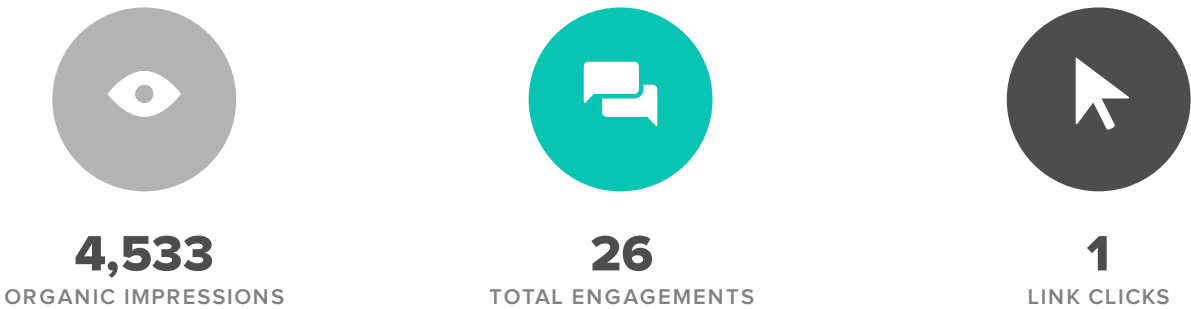
Twitter Profiles Report

for **CJ_Oncology**

Oct 01, 2016 - Dec 31, 2016

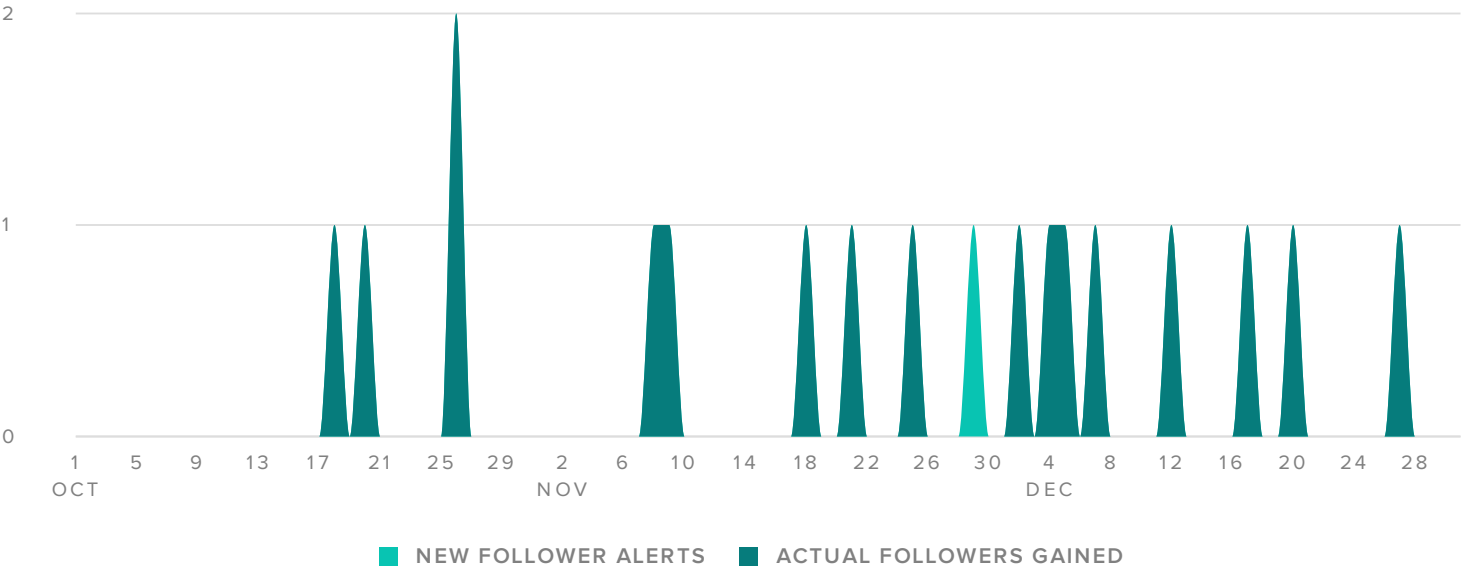
The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.

Twitter Activity Overview



Audience Growth

AUDIENCE GROWTH, BY DAY



FOLLOWER METRICS		TOTALS
Total Followers		147
New Follower alerts		17
Actual Followers gained		7
People that you followed		24

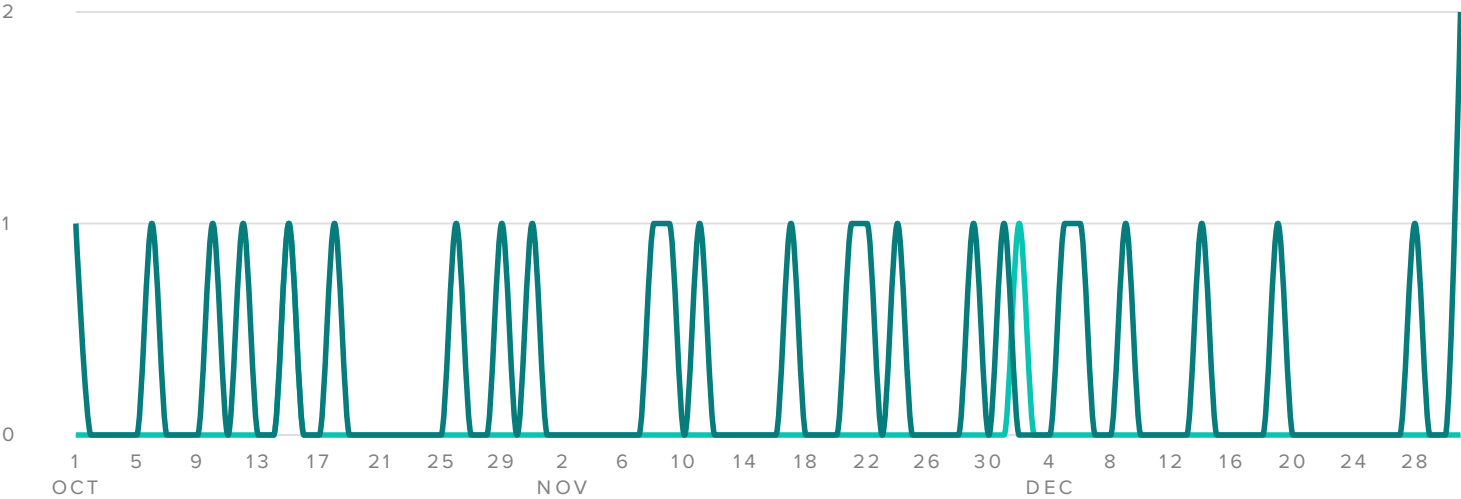
Total followers increased by

▲ 5.0%

since previous date range

Posts & Conversations

MESSAGES PER DAY



RECEIVED SENT

SENT/RECEIVED METRICS	TOTALS
Tweets sent	26
Direct Messages sent	–
Total Sent	26
Mentions received	2
Direct Messages received	–
Total Received	2

The number of messages you sent increased by

▲ 8.3%

since previous date range

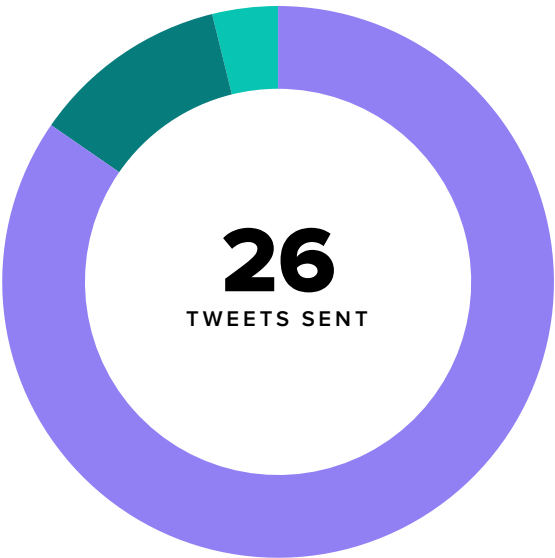
The number of messages you received increased by



since previous date range

Your Content & Engagement Habits

SENT MESSAGE CONTENT



1
PLAIN TEXT

3
PAGE LINKS

22
PHOTO LINKS

YOUR TWEETING BEHAVIOR



10%
CONVERSATION

90%
UPDATES

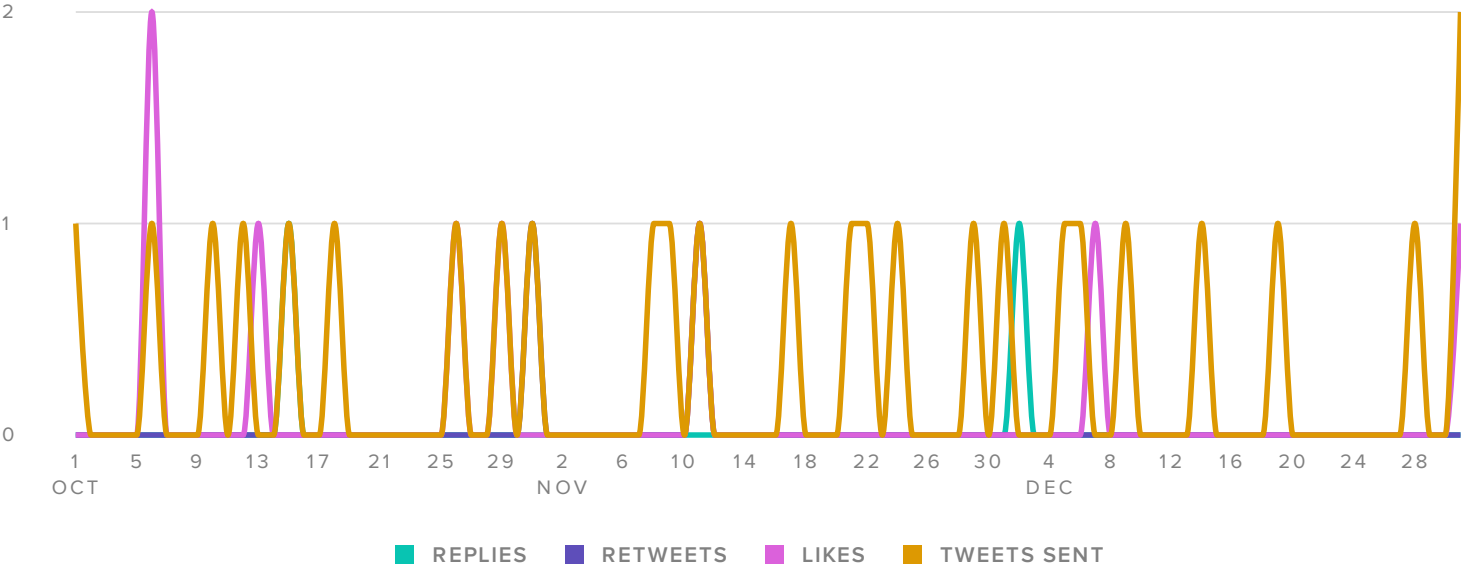


60%
NEW CONTACTS

40%
EXISTING CONTACTS

Audience Engagement

ENGAGEMENT COUNT



ENGAGEMENT METRICS	TOTALS
Replies	2
Retweets	2
Retweets with Comments	–
Likes	8

Engagements per Follower	0.2
Impressions per Follower	30.8
Engagements per Tweet	1.0
Impressions per Tweet	174.3
Engagements per Impression	0.6%

The number of engagements increased by

▲ **2,500.0%**

since previous date range

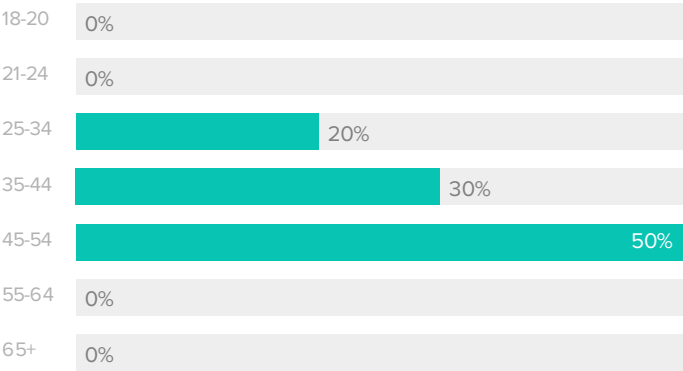
The number of impressions per Tweet increased by

▲ **4,765.5%**

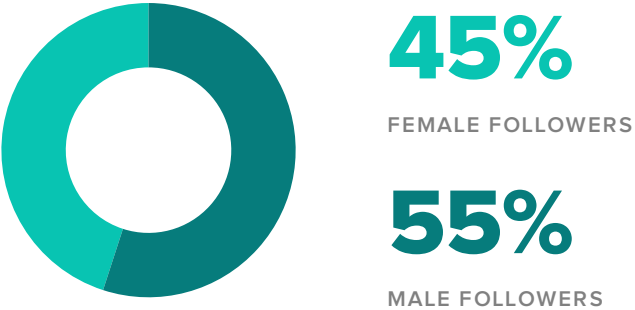
since previous date range

Audience Demographics

FOLLOWERS BY AGE




FOLLOWERS BY GENDER



Men between ages of 45-54 appear to be the leading force among your recent followers.

Twitter Stats by Profile

Twitter Profile		Total Followers	Follower Increase	Tweets Sent	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
	@CJ_Oncology	147	100.0%	26	4,533	30.84	26	0.18	2	1