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**Client:** Astera Cancer Care

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| Primary Keyphrase | social work |
| Title Tag | Astera Cancer Care | New Director of Social Work |
| Meta Descriptions | Astera Cancer Care is proud to announce Tina (Anita) Basenese, RN, MA, APN-C, ACHPN, as the Director of Palliative Medicine. |
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**Astera Cancer Care Announces New Director of Social Work**

East Brunswick, NJ, July 12, 2021- Astera Cancer Care,  an independent and physician-owned multi-specialty community oncology practice serving 12,000 new patients annually in Central New Jersey, is proud to announce Neshama Marcus LMSW  as the Director of Social Work. Neshama will build social work services which will be available in all of Astera’s offices.

“I am honored and excited to join the Astera team,” Neshama said. “I am eager to provide support for mental and emotional health, coordinate services, and offer community-based resources to enhance the quality of life of our patients.”

Health equity and social justice are critical drivers of quality cancer care, and practice-based solutions reduce barriers and improve health outcomes. Astera Cancer Care has identified the need to enhance accessibility, specifically addressing social determinants of health such as transportation, socioeconomic status, mental health, and family care and support.

Astera is committed to a holistic approach to patient care, and social work will complement the interdisciplinary team. Neshama will host individual meetings and focus groups with patients and providers to identify and prioritize unmet needs.

Neshama has diverse experience treating populations that need additional resources.

“My goal is to help patients identify unmet needs and provide necessary community-based support.”

Neshama received her Bachelor’s Degree from Rutgers University and her Master’s Degree in Social Work from Rutgers University School of Social Work, with a Non-Profit and Public Management concentration.  She also has her post-graduate Certificate in Gerontology from Rutgers University and a post-graduate Certificate in Grief Counseling.

To make an appointment at Astera, please call (732) 390-7550 or visit AsteraCancerCare.org for more information.

About Astera Cancer Care

Astera Cancer Care is an independent and physician-owned multi-specialty community oncology practice serving Central Jersey. Astera Cancer Care inspires hope and improves outcomes through its commitment to personalized patient care and the latest treatment and research.