




# Facebook Pages Report for **Cutting Edge Integrative Pain Centers**


Jun 01, 2017 - Aug 31, 2017

The Facebook Report gives you insight on all social activity across your Facebook accounts using a blend of Facebook Insights and proprietary metrics of our own.


Facebook Activity Overview



**24,581**  
Impressions



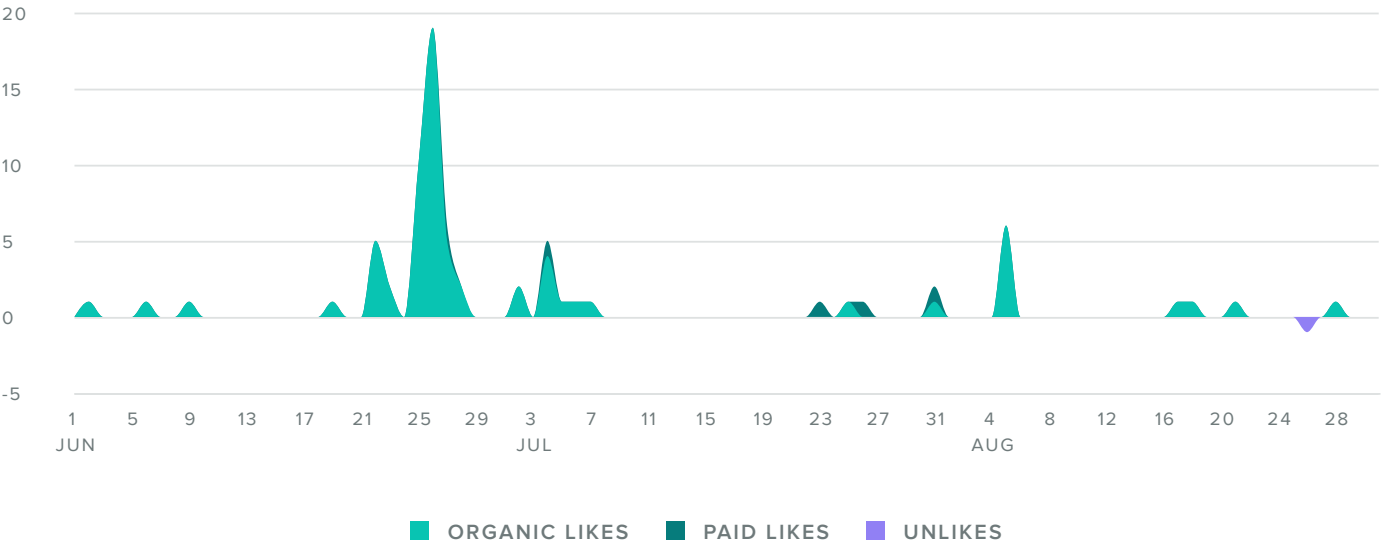
**1,897**  
Post Engagements



**212**  
Link Clicks

Audience Growth

LIKES BREAKDOWN, BY DAY



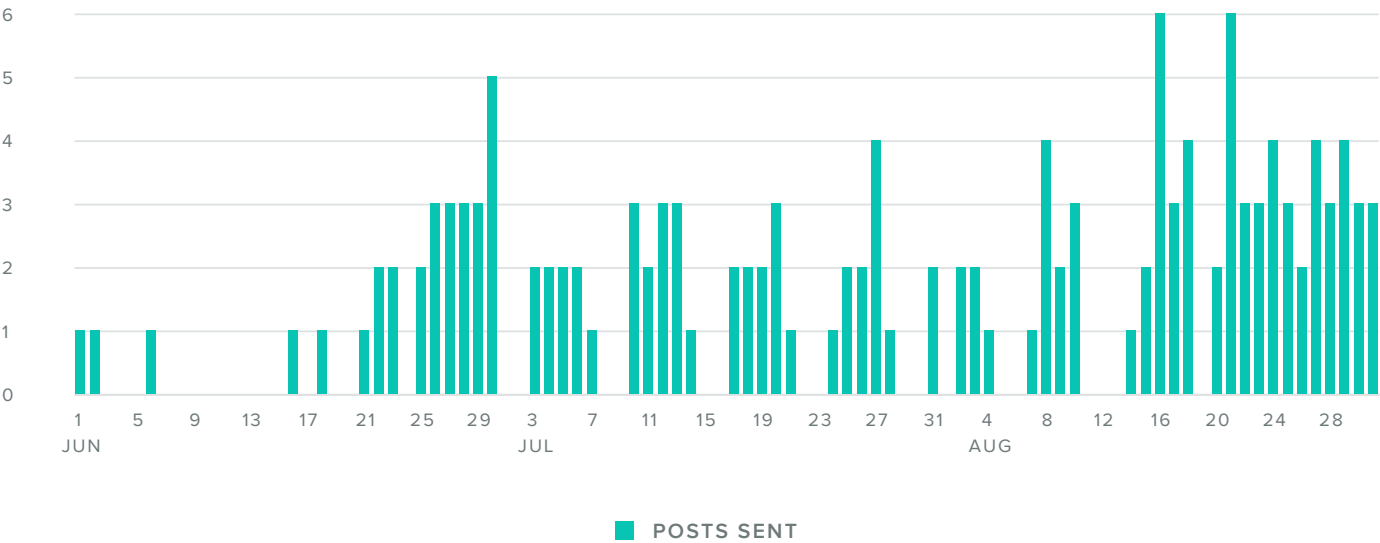
Audience Growth Metrics

Totals	
Total Fans	72
Paid Likes	5
Organic Likes	68
Unlikes	1
Net Likes	72

Total fans increased by  
**100.0%**  
since previous date range

Publishing Behavior

POSTS, BY DAY



Publishing Metrics







Totals

Photos	5
Videos	1
Posts	137
Total Posts	143

The number of posts you sent increased by

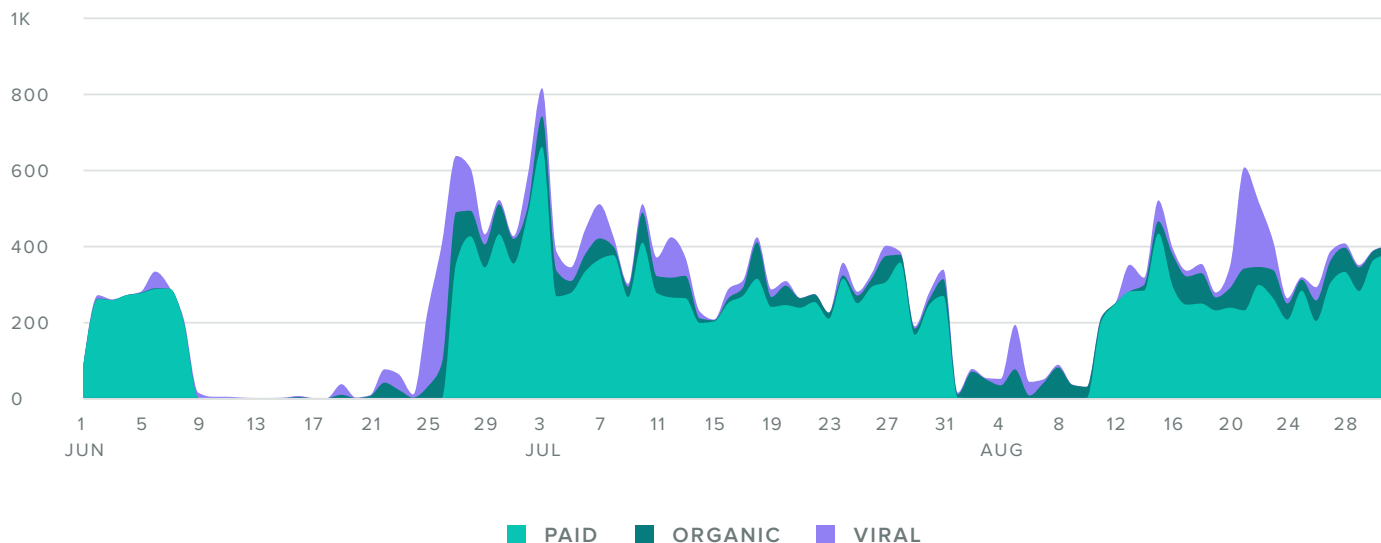
7,050.0%  
since previous date range

## Top Posts, by Engagement

Post	Reactions	Comments	Engagement ▼	Reach
<p><b>Cutting Edge Integrative Pain Centers</b></p>  <p>We are currently exploring treatment options that use neurofeedback and this therapy. If you have interest, please contact us!</p> <p>🔗 <a href="#">Magnet Therapy a New and Innovative way to treat pain with Fibromyalgia</a></p> <p>(Post) August 29, 2017 2:30 pm</p>	—	—	50.0%	2
<p><b>Cutting Edge Integrative Pain Centers</b></p> <p>One of our integrative partners, provides yoga class for pain twice a week</p>   <p>(Post) August 27, 2017 11:00 am</p>	1	—	50.0%	2
<p><b>Cutting Edge Integrative Pain Centers</b></p>  <p>🔗 <a href="#">This Powerful New Painkiller Could Be The Unexpected Ticket to Replacing Opioids</a></p> <p>(Post) August 18, 2017 4:28 am</p>	—	—	40.0%	5
<p><b>Cutting Edge Integrative Pain Centers</b></p>  <p>The monthly happenings of one of our integrative partners</p> <p>🔗 <a href="#">August Newsletter   theawakeningrealm</a></p> <p>(Post) July 31, 2017 6:30 am</p>	2	—	30.0%	10
<p><b>Cutting Edge Integrative Pain Centers</b></p>  <p>An integrative approach may be the best of all worlds. Let us help put that approach together for you!</p> <p>🔗 <a href="#">Yoga as effective as physical therapy for low back pain</a></p> <p>(Post) August 04, 2017 6:30 am</p>	3	—	25.0%	12

## Page Impressions

## PAGE IMPRESSIONS, BY DAY



## Impressions Metrics

## Totals

Organic Impressions	3,067
Viral Impressions	3,026
Paid Impressions	18,488
<b>Total Impressions</b>	<b>24,581</b>
<b>Users Reached</b>	<b>17,663</b>

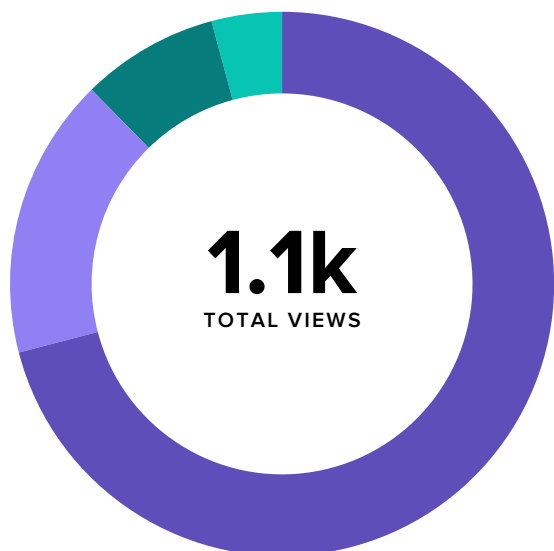
Total Impressions increased by

**175,478.6%**

since previous date range

## Video Performance

## VIEW METRICS

**45**

ORGANIC FULL

**88**

ORGANIC PARTIAL

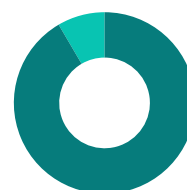
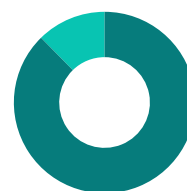
**180**

PAID FULL

**764**

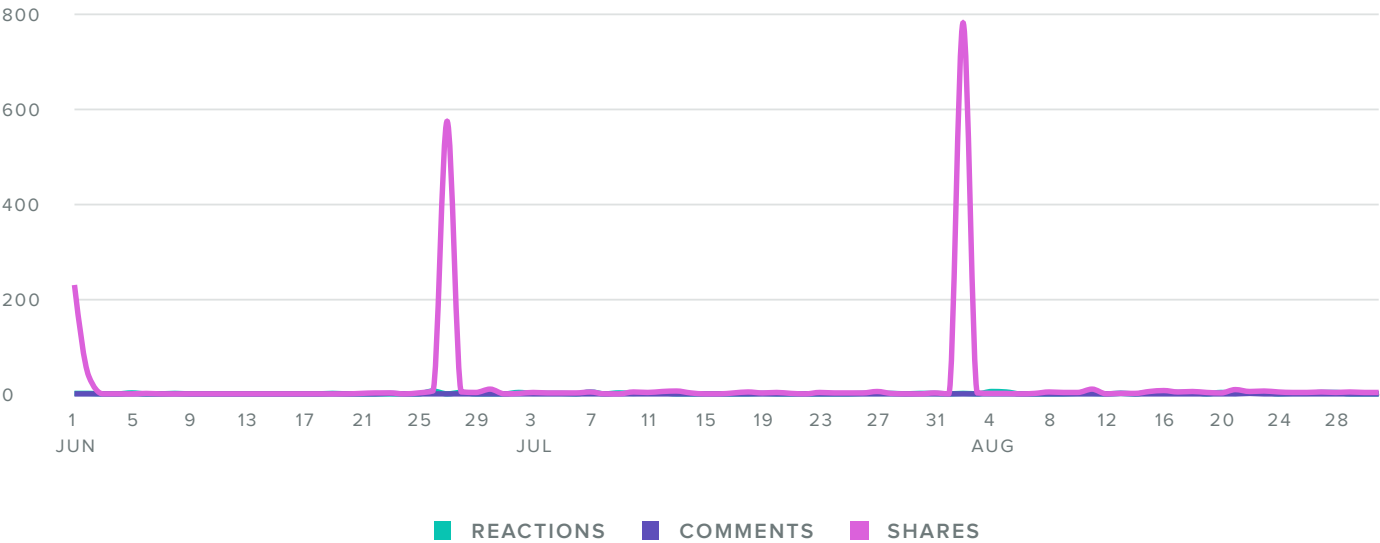
PAID PARTIAL

## VIEWING BREAKDOWN



Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



Action Metrics

Totals

Reactions	81
Comments	3
Shares	1,813
Total Engagements	1,897

Total Engagements increased by

94,750.0%

since previous date range

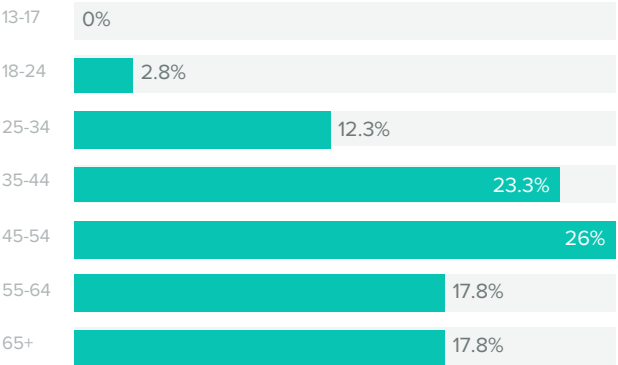
Demographics

Page Fans

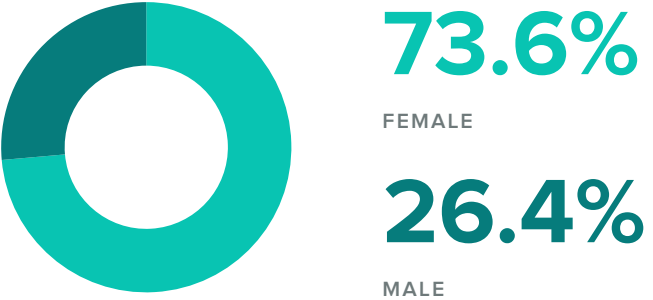
People Reached

People Engaged

BY AGE



BY GENDER



Women between the ages of 45-54 appear to be the leading force among your fans.


Top Countries

 United States	73
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Top Cities

Elkhart, IN	28
Goshen, IN	6
South Bend, IN	6
Chicago, IL	5
Granger, IN	4

Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 Cutting Edge Integrati...	72	100.00%	143	24,581	172	1,897	13.3	212