




Facebook Pages for **Cutting Edge Integrative Pain Centers**


Jul 01, 2017 - Sep 30, 2017

Analyze Facebook page data at a granular level for deeper insights


Facebook Activity Overview



46,886
Impressions



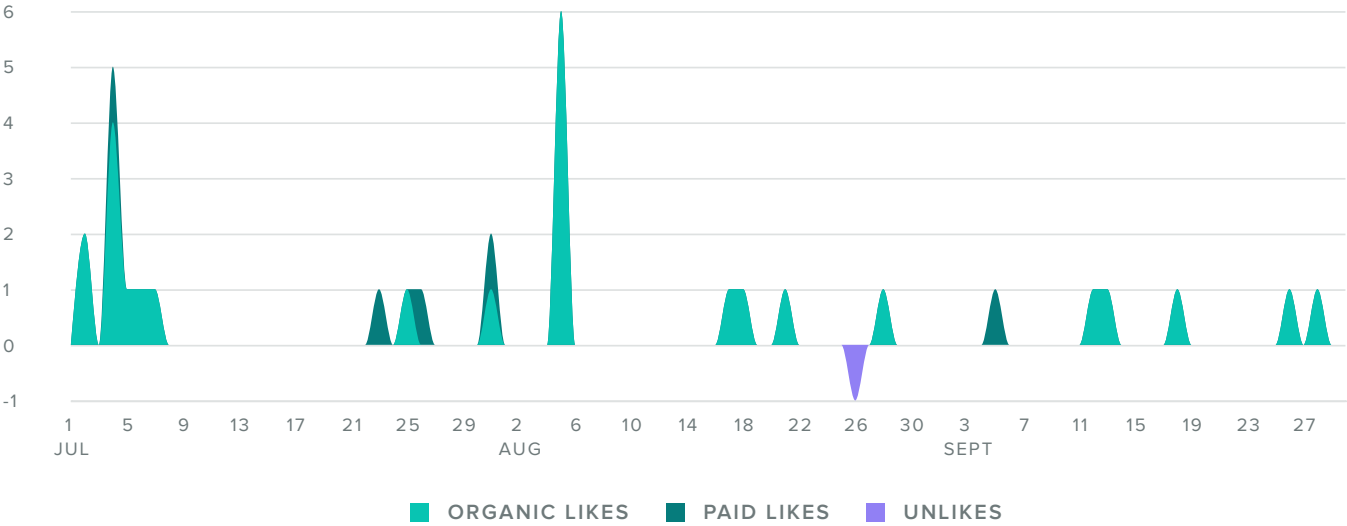
1,079
Engagements



437
Clicks

Facebook Audience Growth

LIKES BREAKDOWN, BY DAY



Audience Growth Metrics

Totals	
Total Fans	79
Paid Likes	5
Organic Likes	26
Unlikes	1
Net Likes	30

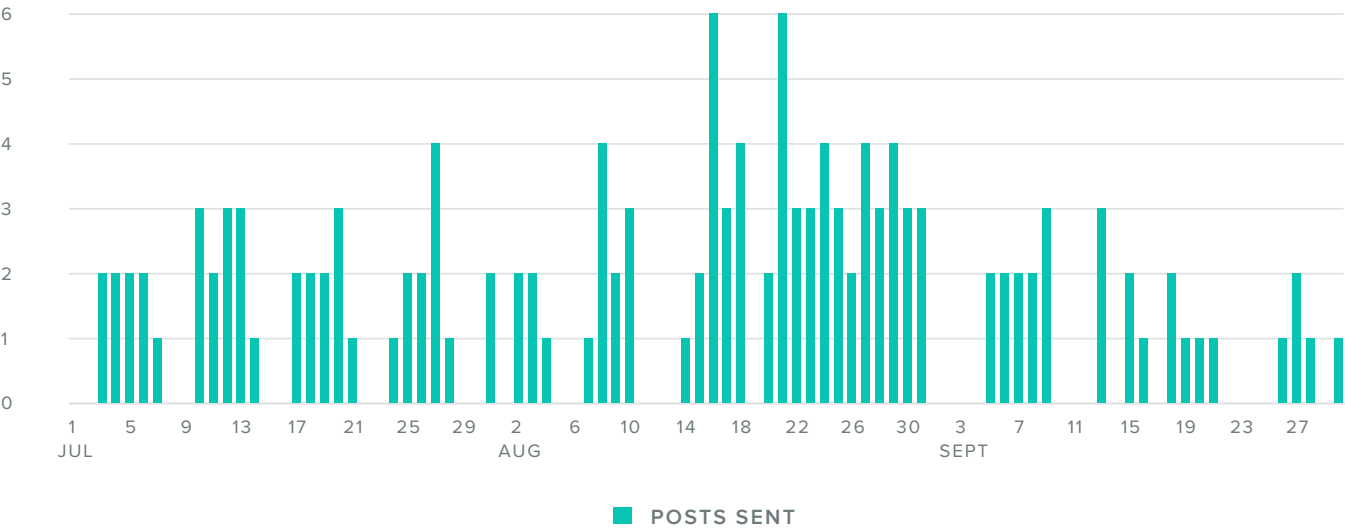
Total fans increased by

▲ **64.6%**

since previous date range

Facebook Publishing Behavior

POSTS, BY DAY



Publishing Metrics

Totals


Photos	7
Videos	1
Posts	133
Notes	–
Total Posts	141

The number of posts you sent increased by





▲ 354.8%

since previous date range

Facebook Top Posts, by Reactions

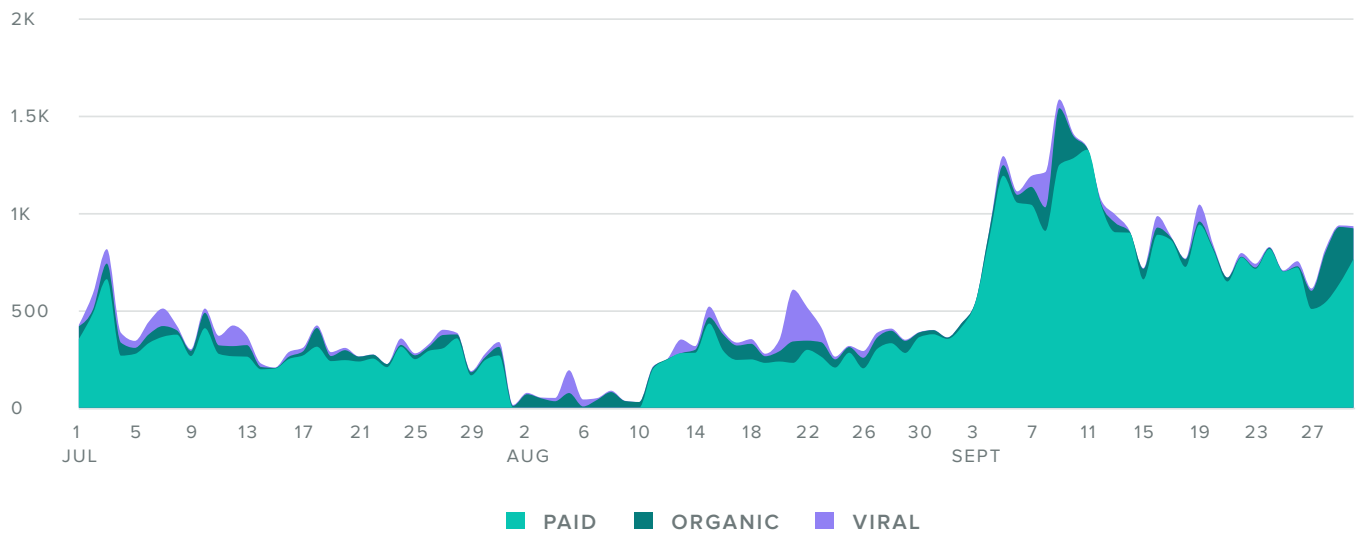
Post	Reactions ▼	Comments	Engagement	Reach
<div></div> <div>Cutting Edge Integrative Pain Centers Controlling depression helps in controlling pain. Integrative alternatives to traditional medications Yogic breathing helps fight major depression, study shows (Post) September 07, 2017 4:33 am</div>	11	1	9.4%	214

Facebook Top Posts, by Reactions

Post	Reactions ▼	Comments	Engagement	Reach
<div></div> <div>Cutting Edge Integrative Pain Centers Chronic pain can affect kids too! Learn about how little ones can hurt too 🔗 The strange pain that can overcome kids, especially high-achieving teenage girls (Post) August 21, 2017 10:36 am</div>	3	1	2.5%	319
<div></div> <div>Cutting Edge Integrative Pain Centers Smoking can worsen many pain conditions, including degenerative disc disease. Find out some of the benefits to quitting 🔗 Here Is What Happens The Moment You Stop Smoking (Post) August 20, 2017 6:22 am</div>	3	—	8.3%	72
<div></div> <div>Cutting Edge Integrative Pain Centers An integrative approach may be the best of all worlds. Let us help put that approach together for you! 🔗 Yoga as effective as physical therapy for low back pain (Post) August 04, 2017 6:30 am</div>	3	—	25.0%	12
<div></div> <div>Cutting Edge Integrative Pain Centers How to prevent pain from starting and it getting worse. 🔗 The ideal stretching routine - Harvard Health (Post) September 19, 2017 8:31 am</div>	2	1	23.1%	13

Facebook Impressions

PAGE IMPRESSIONS, BY DAY



Impressions Metrics

Totals

Organic Impressions	4,386
Viral Impressions	2,735
Paid Impressions	39,765
Total Impressions	46,886
Users Reached	35,442

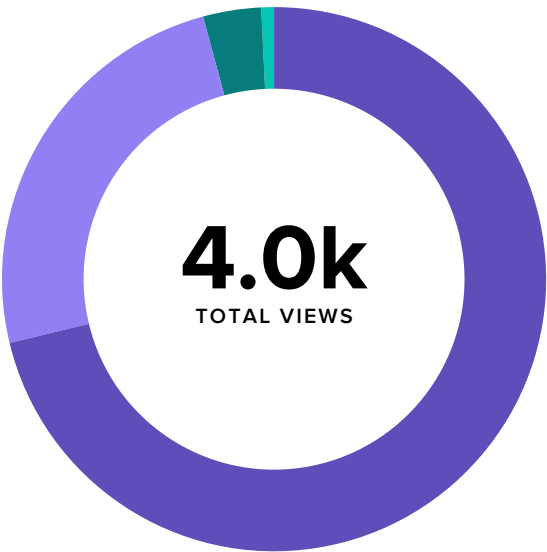
Total Impressions increased by

▲ **828.6%**

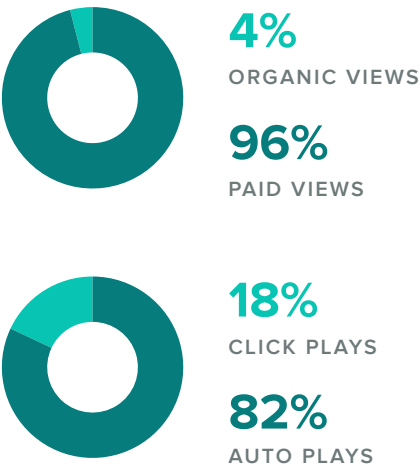
since previous date range

Facebook Video Performance

VIEW METRICS

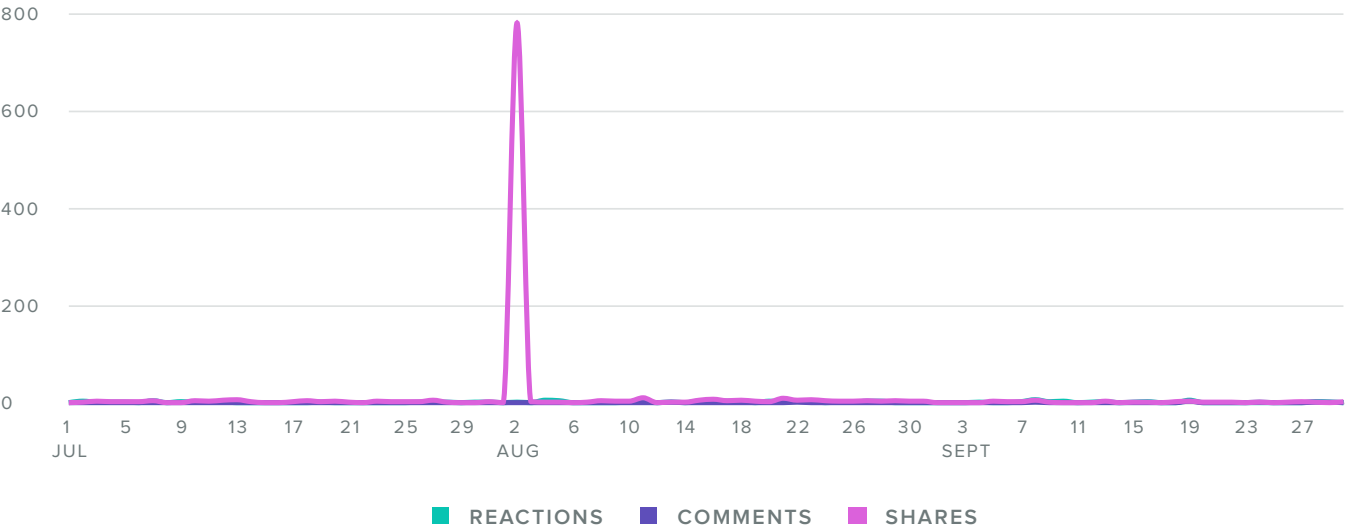


VIEWING BREAKDOWN



Facebook Engagement

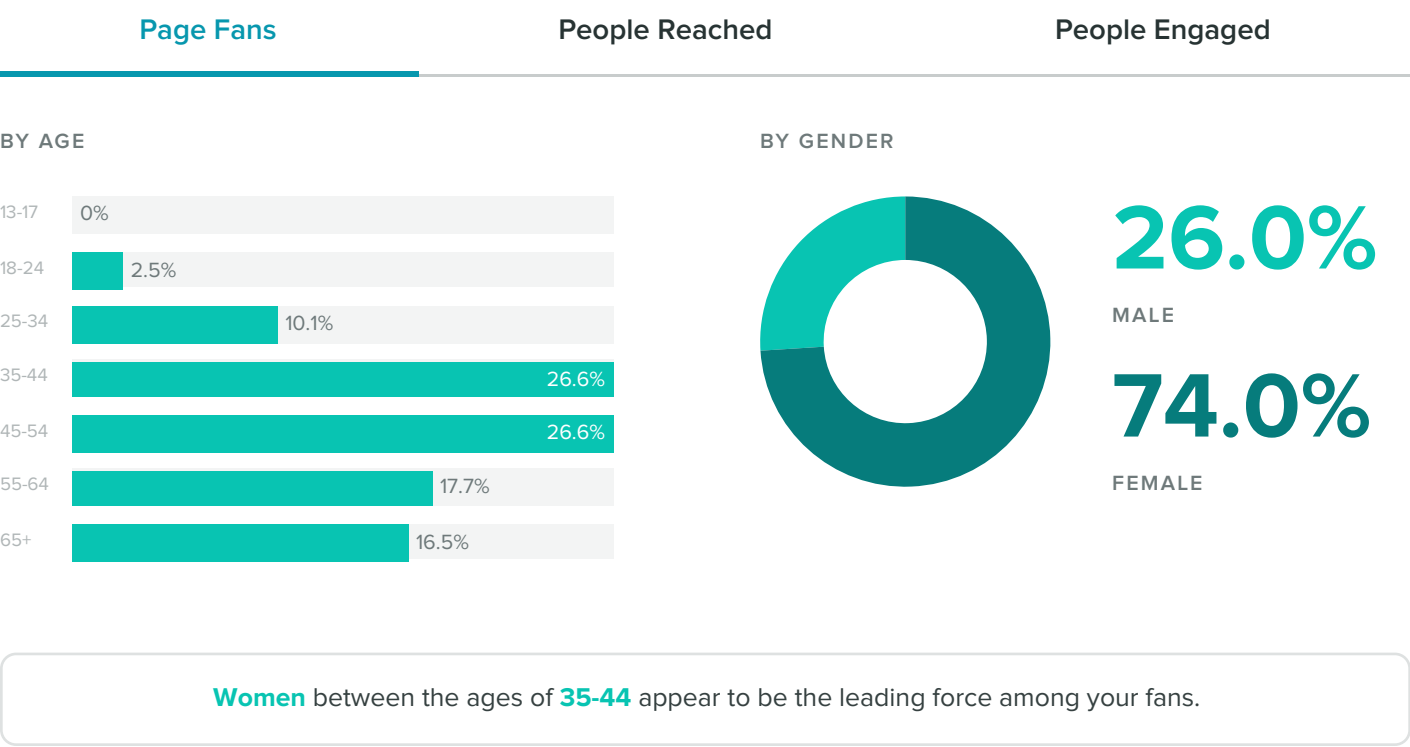
AUDIENCE ENGAGEMENT, BY DAY



Action Metrics	Totals
Reactions	94
Comments	9
Shares	976
Total Engagements	1,079

Total Engagements increased by **21.5%** since previous date range

Facebook Audience Demographics



Top Countries		
	United States	79

Top Cities	
Elkhart, IN	29
Goshen, IN	10
South Bend, IN	7
Chicago, IL	4
Granger, IN	4

Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
Cutting Edge Integrati...	79	64.58%	141	46,886	333	1,079	7.7	437