



Group Report


Jul 01, 2017 - Sep 30, 2017

Understand growth and health of your social profiles


Included in this Report

-  Michiana Pain Relief
-  Cutting Edge Integrative Pain Centers
-  Cutting Edge Integrative Pain Centers


Group Activity Overview



47,483
Impressions



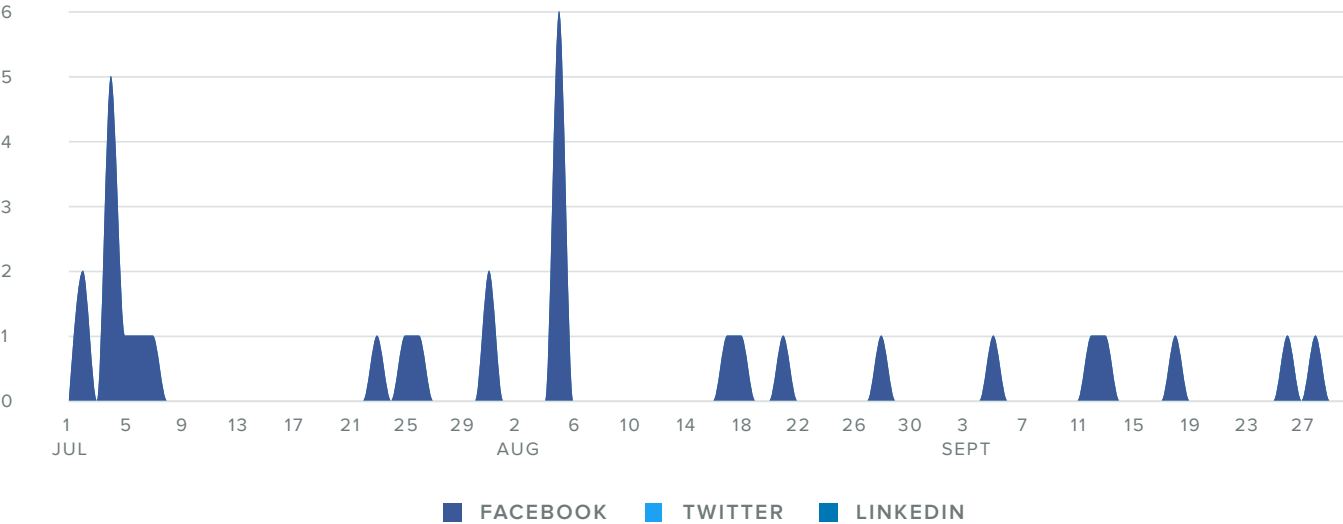
1,086
Engagements



438
Link Clicks

Group Audience Growth

AUDIENCE GROWTH, BY DAY



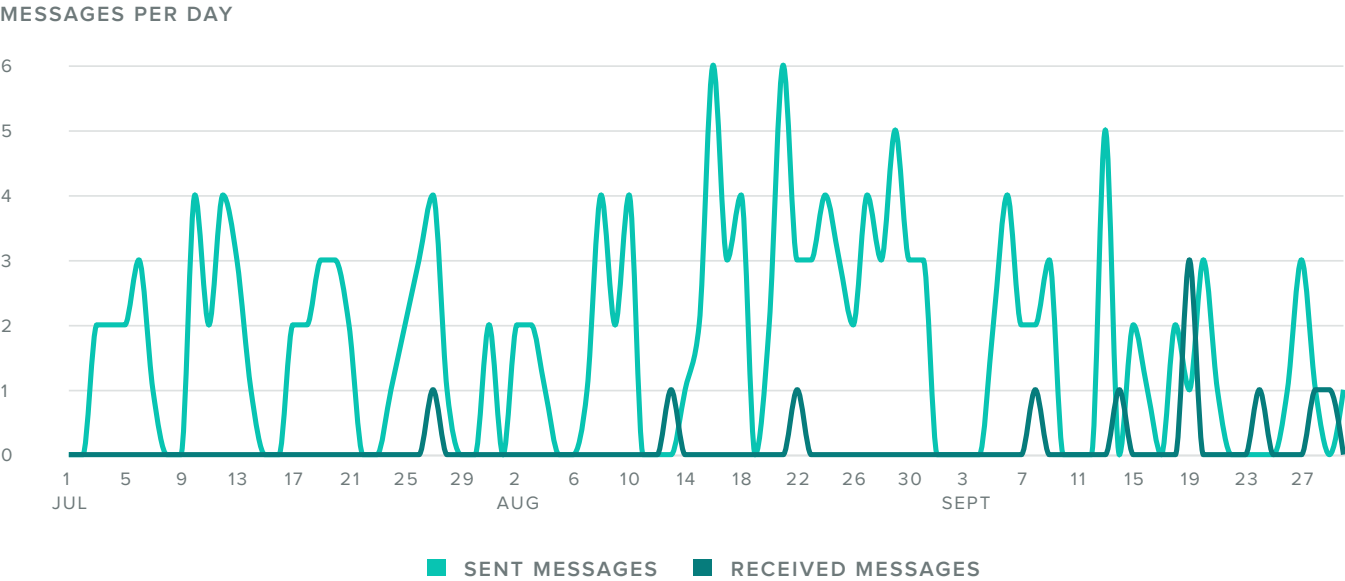
Audience Growth Metrics	Totals	Change
Total Fans	81	▲ 68.8%
New Facebook Fans	30	▲ 64.6%
New Twitter Followers	–	▲ 100.0%
New LinkedIn Followers	–	▲ 100.0%
Total Fans Gained	30	▲ 68.8%

Total followers increased by

▲ **68.8%**

since previous date range

Group Message Volumes



Sent Messages Metrics	Totals	Change
Facebook Posts Sent	141	▲ 354.8%
Twitter Messages Sent	11	▲ 1,000.0%
LinkedIn Posts Sent	4	▲ 100.0%
Total Messages Sent	156	▲ 387.5%

Message volume increased by

▲ **387.5%**

since previous date range

Received Messages Metrics	Totals	Change
Facebook Messages Received	9	▲ 800.0%
Twitter Messages Received	2	▲ 100.0%
Total Messages Received	11	▲ 1,000.0%

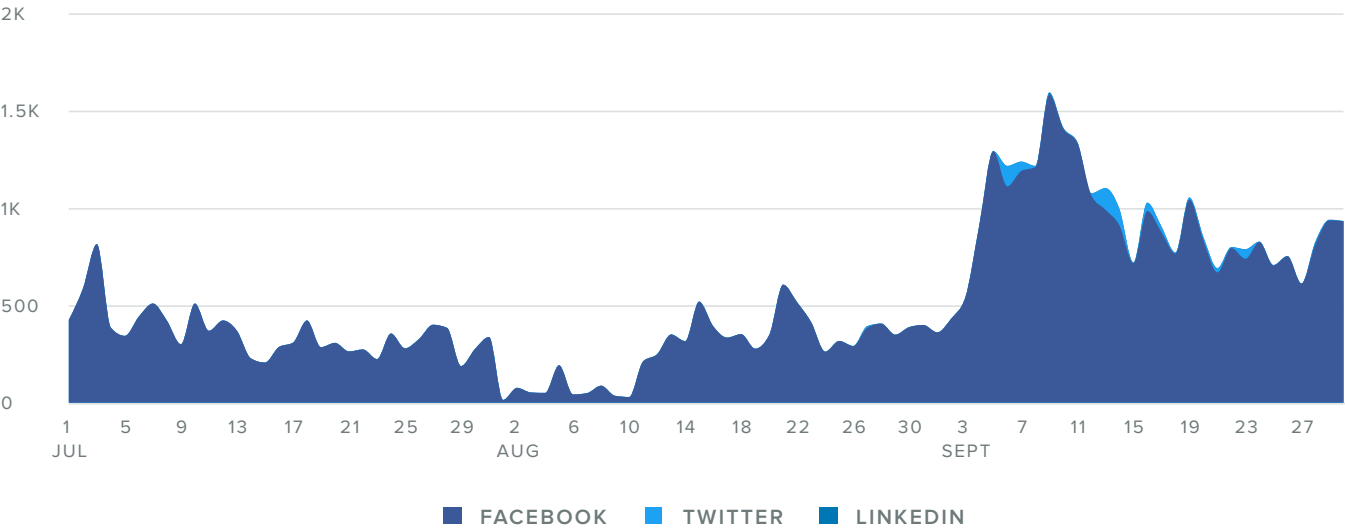
Message volume increased by

▲ **1,000.0%**

since previous date range

Group Impressions

IMPRESSIONS PER DAY



Impressions Metrics	Totals	Change
Facebook Impressions	46,886	▲ 828.6%
Twitter Impressions	586	▲ 100.0%
LinkedIn Impressions	11	▲ 100.0%
Total Impressions	47,483	▲ 840.4%

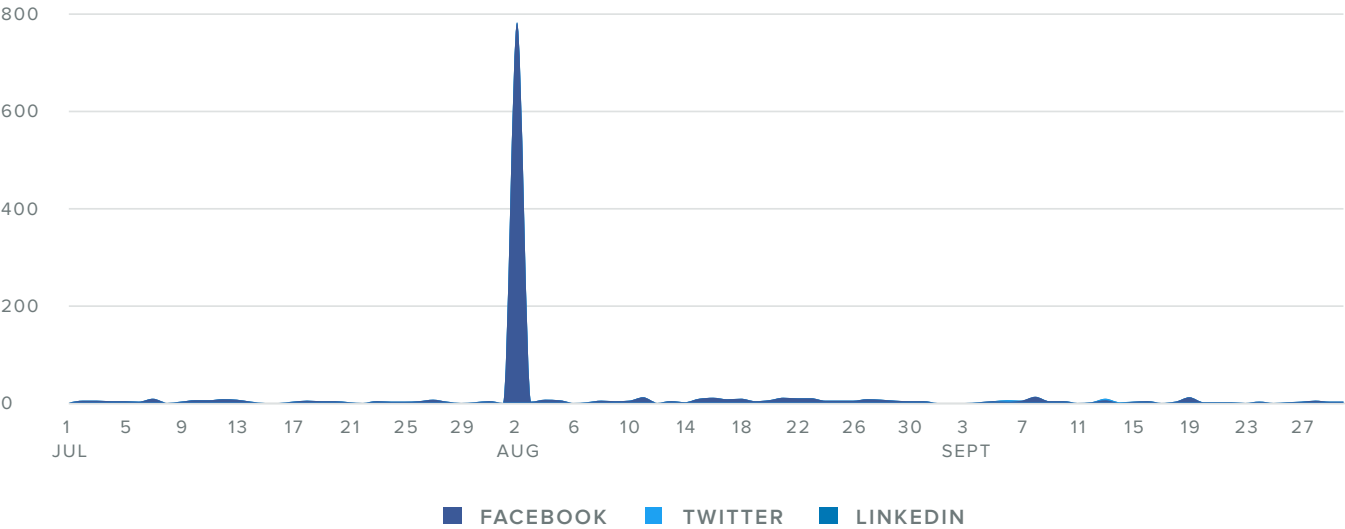
Total Impressions increased by

▲ **840.4%**

since previous date range

Group Engagement

ENGAGEMENTS PER DAY









Engagement Metrics	Totals	Change
Facebook Engagements	1,079	▲ 21.5%
Twitter Engagements	7	▲ 100.0%
LinkedIn Engagements	—	—
Total Engagements	1,086	▲ 22.3%

The number of engagements increased by

▲ **22.3%**

since previous date range

Group Stats by Profile/Page

Profile/Page	Total Fans / Followers	Fan / Follower Increase	Messages Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 Michiana Pai...  @MichianaPa...	1	100.00%	11	586	53	7	0.6	1
 Cuttin...Centers  Business Pa...	79	64.58%	141	46,886	333	1,079	7.7	437
 Cutting Edge ...  Company Pa...	1	100.00%	4	11	3	—	—	—