GlenCove #5

**General Notes**

A decision needs to be made regarding the formatting of the name of the facility. While Google displays it three different ways, the matrix shows it as “GlenCove” and I have proofed per that format. Be sure to change the footer across the site.

The matrix lists the address with a period after “98”. I believe this is a typo on the matrix. The period does not appear on the site.

On both the matrix and the site, there is a comma after “Highway”. I can’t say for sure, but I believe that is in error. It appears at the bottom of every page and twice on the Contact Us page. The comma appears on the facility’s current website, so that may be they way want it. Here in Texas we’d say “Business 98” and leave off “Highway” entirely. The Google map on the site ignores both “E” and “Highway”, only saying “US-98 BUS”. Anyway, you might want to check with corporate on that one. Florida has its own rules for just about everything.

This is how it’s listed on the current GCHC/GlenCove site:

1027 E. Highway, Business 98   
Panama City, FL 32401

*Let’s use this for now and check with the client that they are comfortable defying Google. If people know their address like this I would keep it as is.*

**Home Page – https://gchcghr.wpengine.com/**

**Insert period after header**

“Welcome to excellent care and total support.”

**Header “Personalized treatments”**

Consider italicizing “your” to avoid a misread. Please italicize

**Replace header** “Getting better at Glencove is enriching.” with “Getting better at GlenCove is enriching.”

**Under header** “Getting better at GlenCove is enriching.”, replace “activites” with “activities”

**Under “Take a virtual walkabout.”**

Replace “Glencove” with “GlenCove”

**On Contact Form**

Replace “Glencove” with “GlenCove”

**Ratings – https://gchcghr.wpengine.com/ratings/**

**Paragraph Two:**

~~Replace both instances of “1” with “one”~~

~~Replace all three instances of “5” with “five”~~

Please keep numbers formatting

Replace “Overall” with “overall”

**Paragraph Four:**

The phrase “Why the AHCA® National Quality Silver Award matters.” is a header but is formatted as regular text

**Thank You - https://gchcghr.wpengine.com/contact-us/thank-you/**

Replace “Glencove Health” with “GlenCove Health”

**About Us - https://gchcghr.wpengine.com/about-us/**

**Paragraph Two:**

Replace “Glencove Health” with “GlenCove Health”

**Replace Phone Number**

“[(228) 762-7451](tel:228-762-7451)” with “(850) 872-1438”

**Services - https://gchcghr.wpengine.com/services/**

Page appears clean

**Amenities - https://gchcghr.wpengine.com/amenities/**

**Paragraph One:**

Replace “Glencove Health” with “GlenCove Health”

**Header** “Little extras make all the difference.” should be formatted as header but is simple bold text

**Virtual Tour – https://gchcghr.wpengine.com/tour/**

**Header**

Replace “Glencove” with “GlenCove”

**Paragraph One**

Consider replacing first sentence with something simpler and easier to segue into the next sentence and Paragraph Two.

Let’s do this:

~~Here’s a great way to~~ Get a feel for our spacious, airy and welcoming center from the comfort of your home. You can view key areas such as our private resident rooms, therapy gym and dining room.

Then arrange to stop by for an in-person tour. Our friendly, caring staff will be happy to provide you with detailed information about our services, amenities and more. We’re looking forward to meeting you!

**Contact Us - https://gchcghr.wpengine.com/contact-us/**

Page appears clean

**Mobile Site:**

Mobile site appears clean