**Yahoo! Ad 12**\_d1

Rosecrance

**About Yahoo! “Native” Ads**

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| --- | --- |
| **MAIN IMAGE** (Required) | * 1200x627 image
* Wide aspect ratio main image.
* Asset Name: secHqImage
 |
| **ICON IMAGE** (Required) | * 82x82 max, may be slightly smaller
* For app advertisers, this is the app icon
* Asset Name: secImage
 |
| **AD TITLE** (Required) | * 50 maximum character length string of ad headline
* Provide enough space to display the entire length of the Ad Title
* Asset Name: headline
 |
| **AD COPY** (Required) | * 150 maximum character length string of ad text
* Provide enough space to display the entire length of the Ad Text
* Asset Name: summary
 |
| **ADVERTISER NAME**(Required) | * 30 characters maximum
* Provide enough space to display the entire length of the Advertiser Name
* Asset Name:**source**
 |
| **CTA TEXT**(Required) Only provided for the Install Ads (?) | * Text for a button
* 12 characters maximum
* Use "Install" with app advertisers and "Learn more" with non-app advertisers
* Provide enough space to display the entire length of the CTA Text
* Asset Name: callToAction Note: this asset is provided only for the Install ads.
 |
| **SPONSORED MARKER**(Required) | * Text for a button
* 12 characters maximum
* Use "Install" with app advertisers and "Learn more" with non-app advertisers
* Provide enough space to display the entire length of the CTA Text
* Asset Name: callToActionNote: this asset is provided only for the Install ads.
 |
| **APP RATING**(Not Applicable) |  |
| **APP CATEGORY**(Not Applicable) |  |

**Source:** <https://developer.yahoo.com/flurry/docs/publisher/gettingstarted/nativeadguidelines/>

Teen Addiction 1

**Treatment for Teen Addiction Restores Families** (46 of 50)

Restore your family’s relationships and your teenager’s opportunities and future with expert treatment for addiction. Call for your free consultation. (150 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Teen Addiction 2

**Evidence-Based Treatment for Teen Addiction Works** (49 of 50)

Comprehensive, evidence-based, and individualized treatment can replace your teen’s addiction with a rewarding life in recovery. Free consultation. (148 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Teen Addiction 3

**Can You Afford NOT to Treat Teen Addiction**? (45 of 150)

It’s scary to watch the child you know fade away. Rosecrance helps with evidence-based treatment for teen addiction. Call for your free consultation. (150 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Adult Addiction 1

**Lasting Recovery from Adult Addiction is Possible** (50 of 50)

You deserve to have a life in recovery from adult addiction or substance abuse. Experienced, evidence-based care. Call for your free consultation. (147 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Adult Addiction 2

**Get Evidence-Based Treatment for Adult Addiction** (49 of 50)

Take the essential first step on the road to renewed hope and lasting recovery from adult addiction. We give you the tools. Get a free consultation. (149 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Adult Addiction 3

**Adult Addiction? Get Focused Treatment that Works** (50 of 50)

To treat your addiction, we focus on your individual needs and provide a complete range of services and therapies. Call for your free consultation. (149 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Teen Mental Health 1

**Get Help for a Teen with Mental Health Problems** (47 of 50)

Many families aren’t prepared for the impact of their teen’s mental health disorder. Get advanced, experienced care. Call for your free assessment. (148 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Teen Mental Health 2

**Teen Mental Health Disorders? Get Effective Care** (48 of 50)

Our teen mental health services are evidence-based, individualized and wide-ranging, including addressing dual diagnoses. Call for a free assessment. (150 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Teen Mental Health 3

**Teen Mental Health Issues? Recovery is Possible** (47 of 50)

With board-certified psychiatrists and a full range of mental health professionals, we can help your teen achieve lasting recovery. Free assessment. (149 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Brand 1

**Life’s Waiting. Get Effective Addiction Treatment** (50 of 50)

We’ve been caring for the unique addiction treatment needs of adolescents, teens and adults for more than a century. Call for your free consultation. (150 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Brand 2

**Recover from Addiction and Discover Your Purpose** (49 of 50)

Through residential and outpatient programs based on evidence, achieve lasting recovery from substance use disorder. Call for your free consultation. (150 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)

Brand 3

**You Can Live Life Free from Substance Use Disorder** (50 of 50)

Leaders in addiction treatment, we help teens and adults recover and regain their lives through personalized, evidence-based care. Free consultation. (150 of 150)

By Rosecrance (11 of 30)

Learn More (10 of 12)