**Folder Inserts 4**\_d3

Huron Regional Med. Ctr. – Women’s Wellness Center

**FOLDER INSERT #1***– Obstetrics – 311 words*

EYEBROW: Obstetrics

HEADLINE: ***Your partner through every phase of family planning, pregnancy and delivery***

Deciding to start a family can be one of the most exhilarating experiences of your life, but it can also cause unexpected frustration, worry and anxiety if things don’t go exactly as planned. Our board-certified doctors provide full pregnancy care, from conception through delivery and beyond. Our all-female doctors and staff are sensitive to your needs and will help create a personalized pregnancy and birth plan that best fits your personal preferences.

***Skilled, specialized care for high-risk pregnancy***

In addition to general obstetrical services, the Women’s Wellness Center also provides care for high-risk pregnancies right here in Huron, SD. This includes women with pre-existing medical conditions. We specialize in caring for women with an increased risk of complications due to gestational diabetes, advanced gestational age, high blood pressure, thyroid disorders, heart disease, cancer and more.

***Innovative prenatal care that enhances support and learning for a healthy pregnancy***

We want you to have the best experience possible close to home. We are proud to be the only practice in Huron, SD offering the innovative CenteringPregnancy program. Our new program brings together women (due at about the same time) out of exam rooms and into a comfortable group setting. Throughout the program we focus on nutritional education, breast-feeding information and tips so you’ll have all the tools you need once the baby arrives.

***Compassionate, personal, and safe pregnancy care in Huron, SD***

We are ready to help you and your baby feel good and be healthy. Our board-certified physicians have more than 30 years’ combined experience specializing in obstetrics, something you won’t find anywhere else in Huron, SD. We are dedicated to providing the most innovative healthcare solutions to help you achieve and maintain your optimal health throughout your pregnancy and beyond.

**Contact us today to schedule your obstetric appointment!  
Call 605-554-1020**

**FOLDER INSERT #2***– Gynecology – 320 words*

EYEBROW: Gynecology

HEADLINE: ***Live a long and healthy life with advanced, compassionate gynecologic care***

We are Huron, South Dakota’s premier Women’s Wellness Center offering comprehensive and convenient women’s healthcare. Our board-certified specialists are passionate about disease prevention, health management and the techniques and practices that will help you live a long, healthy life. Our aim is to empower you to make the best decisions for your well-woman and gynecologic care so you can enjoy every stage of your life.

Your healthcare needs are important and unique, and they reach far beyond reproductive health. Our all-female doctors and staff understand that. Drs. Sara Castellanos and Elyse Brock specialize in the diagnosis and treatment of all gynecologic health issues. We are ready to partner with you and help you achieve and maintain your optimal health.

***Offering complete well-woman and gynecological care***

* First gynecologic visit for teens
* Annual well-woman exams
* Contraceptive counseling
* Prenatal obstetrical visits
* Blood pressure & cholesterol screening
* Mammogram screening
* Colorectal screening
* Cervical cancer screening
* Sexually transmitted infection counseling & screening
* Immunizations
* Menopause management
* Osteoporosis prevention & initial treatment

***Specialized therapy you won’t find anywhere else in Huron, SD***

Our services extend past standard OB/GYN practice. Dr. Castellanos provides in-house osteopathic manipulative treatment (OMT) to help ease pain, promote self-healing and increase overall mobility. OMT is a safe, effective, nonsurgical option that can often complement, and sometimes replace, medication or surgery.

***Compassionate, personal and safe, whole-woman care in Huron, SD***

Your needs are specific and unique—and you deserve exceptional attention and individualized, state-of-the-art gynecologic care. We are ready to help you feel good and be healthy. Our board-certified physicians have more than 30 years’ combined experience specializing in gynecology, something you won’t find anywhere else in Huron, SD. We are dedicated to providing the most innovative healthcare solutions to help you achieve and maintain your optimal health throughout every stage of your life.

**Call today for compassionate gynecologic care close to home.  
Call 605-554-1020**

**FOLDER INSERT #3***– Surgery/MI Treatments – 207 words*

EYEBROW: Surgery & Minimally Invasive Treatment

HEADLINE: ***Leading the way in minimally invasive gynecologic procedures***

There are times when a woman may need advanced gynecologic care to treat her condition. Our all-female doctors and staff offer the latest, least invasive gynecologic procedures available today. Drs. Sara Castellanos and Elyse Brock are OB/GYN surgical specialists who utilize today’s most advanced laparoscopic and hysteroscopic technologies to ensure you get the most appropriate and effective care.

We are passionate about providing leading-edge care that is a safer, more effective alternative to traditional open surgery. We are in a constant state of learning and refining the latest, least invasive techniques to ensure faster recovery times, significantly less post-operative pain, smaller incisions, shorter hospital stays and a faster return to your normal daily activities.

***Your partner for the least invasive gynecologic procedures***

* Biopsy
* Ultrasound
* Hysterectomy
* Fibroid removal
* Reversal of female sterilization
* Genital rejuvenation
* Dilation & curettage (D&C)
* Endometrial ablation (to ease menstrual bleeding)
* Evaluation & treatment of urinary incontinence

Our board-certified physicians offer their utmost care to you and your future needs, whether it is family planning or whole-woman health and longevity**.** We are dedicated to providing you the most advanced healthcare solutions to help you achieve and maintain your optimal health through all stages of your life.

Contact us today to schedule an appointment!  
**Call 605-554-1020**

**FOLDER INSERT #4***– Fertility – 293 words*

EYEBROW: Fertility

HEADLINE: ***Your fertility success story starts here***

It is our top priority to give you the best chance of success when it comes to building your family. Our board-certified OB/GYN specialists combine clinical expertise, a long track record of success and compassion to give you the best possible care during your journey to motherhood.

Your first visit to Women’s Wellness Center is dedicated to getting to know you better. We want to understand your struggle, your medical history and complete a comprehensive infertility work up. Once we understand why you’re not getting pregnant naturally, we’ll share in-depth explanations and answers to your questions as well as recommend appropriate treatment and next steps.

**Individualized fertility services, designed just for you**

Providing help and guidance along your journey to motherhood.

* Fertility evaluations & treatment
* Infertility treatment monitoring
* Patient education & resources for infertility

If you’ve been trying to conceive for at least 12 consecutive months and are concerned about your fertility, Women’s Wellness Center can help. And we’re right here in Huron, SD, so you won’t need to travel far for access to high-quality, specialized, effective care.

**Increasing fertility through balancing osteopathic techniques**

Our services extend beyond standard fertility practices. Dr. Castellanos provides in-house osteopathic manipulative treatment (OMT) to help increase joint mobility, improve spinal and soft-tissue health, improve circulation and reduce stress. Her goal is to help your body perform the most natural and normal processes of conception and pregnancy through hands-on osteopathic treatment. OMT is a safe, effective, nonsurgical option that can often complement fertility treatments.

Contact us today to schedule an appointment!  
**Call 605-554-1020**

**COMMON BOTTOM**

**Women's Wellness Center**

**Huron Regional Medical Center**

**Call 605-554-1020**

142 3rd St. SE, Suite 2 • Huron, SD 57350

*(A block and a half east of Dakota Ave. on Third Street.)*

www.HuronObGyn.org