

## Landing Page – OB/GYN\_d3

### OUTLINE & JUMP LINKS (DESKTOP ONLY)

**HEADER** 

HOME

FORM (Pop-Up)

[jump link] WHY SPECIALTY OB/GYN?

[jump link] PREGNANCY CARE

(jump link) GYNECOLOGIC CARE

[jump link] OUR DOCTORS

[jump link] CONTACT

**FOOTER** 

### HEADER

### [LOGO]

Serving the Huron and the surrounding region in South Dakota Call 000-000-0000 (will add trackable phone # at launch)

### HOME

Female? H1: Huron's Specialized, All-Woman OB/GYN Care is Here for You...Through Every Stage of Your Life

H2: From puberty to pregnancy to menopause, trust Women's Wellness Center for advanced, comprehensive and compassionate care.

Huron's only OB/GYN specialists

- Spellaut Comprehensive Well Woman & GYN care traditional granatal care,
 Complete chatching

- Complete obstetric care, including high-risk pregnancy & CenteringPregnancy
- Advanced, minimally invasive treatments & surgery
- Focused on patient education & support

[button] Request Appointment [Links to Pop-Up Form]

### **POP-UP FORM**

Experience advanced, compassionate OB/GYN care right here in Huron.

To schedule your appointment, complete the form below:

[form field] First Name\* [form field] Last Name\* [form field] Email\*

[form field] Phone Number\*

 File: HRMC\_lp\_obgyn\_V1
 Page 2 of 5

 Saved: 1/31/18 4:28 PM
 Printed: 2/5/18 3:47 PM

[button] Request My Appointment

\*Required field.

### WHY SPECIALTY OB/GYN?

H2: WHY SPECIALTY OB/GYN?

### на: Get Specialized Care for Your Unique Health Needs

From puberty, to pregnancy and childbirth, to menopause and beyond, Women's Wellness Center provides Huron's only specialized OB/GYN care. So that you and your baby can be as healthy as possible, our doctors combine residency OB/GYN training and board-certified expertise with the personal understanding and heartfelt compassion we have as women.

By being specialized, we've been able to prove our compassion and our commitment to your best health.

### GYNECOLOGIC CARE

**H2: GYNECOLOGIC CARE** 

# нз: Stay Healthy Through Life's Transitions with Complete GYN Diagnosis and Treatment

Dedicated to improving the health of all women, we offer the full spectrum of gynecologic care. From that first exam during puberty to menopause and beyond, we're here on your behalf with advanced, comprehensive capabilities and services, including:

- Well Woman exams & preventive care
- Birth control & family planning
- HPV vaccinations
- Infertility evaluation & treatment
- · Pap smears and other concer screenings
- Cancer screenings
- · Colposcopy & hysteroscopy > switch these
- Endometrial biopsy
- Hysterectomy & endometrial ablation
- Urinary incontinence evaluation & treatment
- Minimally invasive surgery & in-house procedures
- Sterilization surgery (tubal ligation)
- Menopause management
- Hormone therapy
- Osteoporosis prevention & treatment
- Treatment of vaginal prolapse
- Relief of sexual discomfort/pain

### PREGNANCY CARE

**H2: PREGNANCY CARE** 

на: Have A Beautiful, Healthy Baby with the Pregnancy Experts in Your Corner



 File: HRMC\_lp\_obgyn\_V1
 Page 3 of 5

 Saved: 1/31/18 4:28 PM
 Printed: 2/5/18 3:47 PM

Whether it's for a "normal" or high-risk pregnancy, let us be your trusted partner through your pregnancy journey. Every pregnancy is as unique, memorable and important as the baby it brings. That's why we're here to reassure you, provide top-quality care and give you the compassionate support you deserve.

At Women's Wellness Center, you can trust that our physicians have the expertise and experience to handle all aspects of obstetrics, including:

- Family planning, pre-conception counseling & prenatal care
- Routine OB visits, including doctor-performed ultrasounds
- · CenteringPregnancy program for healthy babies (add something about outcomes)
- Osteopathic treatments for relief of pain and other effects of pregnancy
- Advanced care for high-risk pregnancies
- Labor & delivery
- Postpartum-assistance, education & support
- · Lactation services

### OUR DOCTORS

H2: OUR DOCTORS

## H3: Meet Huron's Only Board-Certified Women's Health Specialists

Dr. Sara Castellanos and Dr. Elyse Brock are board-certified obstetrician-gynecologists providing women advanced, individualized and compassionate women's Health care for a lifetime of good health. Meet Huron's only truly specialized women's Health doctors.

Photo: Sara Castellanos

Caption: Sara Castellanos, DO

[links to Pop-Up]

Photo: Elyse Brock

Caption: Elyse Brock, MD

[links to Pop-Up]

DOC BIO POP-UP: Castellanos

[Photo]

Sara Castellanos, DO

Obstetrician-Gynecologist

"I am a wife and mother, so I completely understand the physical and emotional challenges women face every day. It is my life's work to help women maintain their own health and awareness through empowerment and education. I'm most passionate about getting to know the person—not just the medical history. I believe in looking at, and understanding, the whole person below making a diagnosis or recommending treatment."

Board-Certified: American Osteopathic Board of Obstetrics & Gynecology

Residency: Obstetrics & Gynecology, Henry Ford Health System Residency Hospital, Michigan

State University, Detroit, MI

DO: Kansas City University of Medicine & Biosciences, College of Osteopathic Medicine,

Kansas City, MO

 File: HRMC\_lp\_obgyn\_V1
 Page 4 of 5

 Saved: 1/31/18 4:28 PM
 Printed: 2/5/18 3:47 PM

MBA: Healthcare Leadership, Rockhurst University, Kansas City, MO

DOC BIO POP-UP: Brock [Photo]

Elyse Brock, MD

Obstetrician-Gynecologist

Agree that this should be move than just OB! Maybe use some quotes from t

"I have an immediate and personal connection to the women we welcome to our center. I want each woman we treat to experience the very best pregnancy she can, from preconception counseling to postpartum care. Our center is equipped to perform procedures you won't find at other women's wellness centers. We offer a high-quality continuum of care that ensures the health and well-being of our patients before, during and after their pregnancy."

**Board-Certified:** American Board of Obstetrics & Gynecology

Residency: Obstetrics & Gynecology, University of Iowa Hospitals and Clinics, Iowa City, IA

MD: University of Minnesota Medical School, Minneapolis, MN

### CONTACT

H2: For Good Health through Every Stage of Your Life, Count o. Huron's Women's Health Specialists!

H3: Call 000-000-0000 today!

H4: Or request an appointment using our form:

[button] Request Appointment [Links to Pop-Up Form]

### **Women's Wellness Center**

Call 000-000-0000

142 3rd St. SE, Suite 2 • Huron, SD 57350 (A block and a half east of Dakota Ave. on Third Street.)

### FOOTER

### [LOGO]

© 2018 Women's Wellness Center-Huron Regional Medical Center. All rights reserved. Website by Healthcare Success, LLC.

#### CONFIRMATION PAGE

H1: Thank you for requesting an appointment with Women's Wellness Center.