

Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

Feb 1, 2020 - Feb 29, 2020

Compare to: Jan 1, 2020 - Jan 29, 2020



Explorer

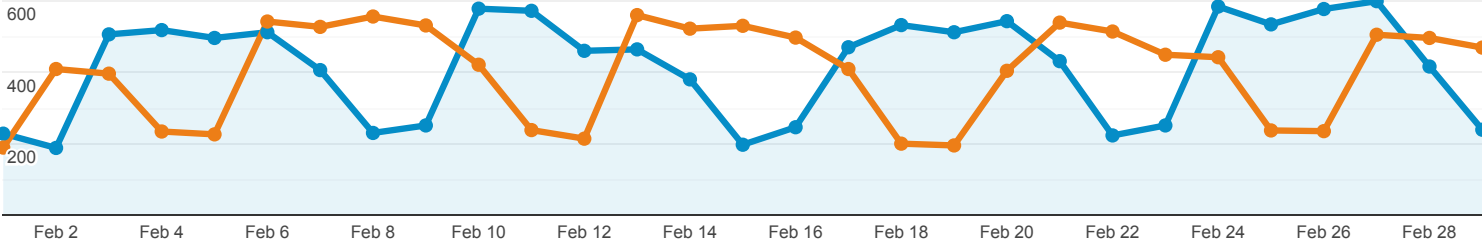
Summary

Feb 1, 2020 - Feb 29, 2020:

Users

Jan 1, 2020 - Jan 29, 2020:

Users



Source	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Thank You - Contact Us (Goal 1 Conversion Rate)	Thank You - Contact Us (Goal 1 Completions)	Thank You - Contact Us (Goal 1 Value)
	2.29% 10,033 vs 9,808	3.55% 8,815 vs 8,513	3.94% 13,851 vs 13,326	2.30% 47.53% vs 46.46%	2.34% 2.34 vs 2.40	2.56% 00:02:33 vs 00:02:37	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. google									
Feb 1, 2020 - Feb 29, 2020	9,058 (89.84%)	8,052 (91.34%)	12,356 (89.21%)	48.10%	2.32	00:02:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2020 - Jan 29, 2020	8,830 (89.72%)	7,738 (90.90%)	11,878 (89.13%)	46.72%	2.39	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	2.58%	4.06%	4.02%	2.96%	-2.56%	-2.32%	0.00%	0.00%	0.00%
2. bing									
Feb 1, 2020 - Feb 29, 2020	789 (7.83%)	555 (6.30%)	1,207 (8.71%)	43.74%	2.41	00:02:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2020 - Jan 29, 2020	738 (7.50%)	533 (6.26%)	1,101 (8.26%)	44.96%	2.49	00:02:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	6.91%	4.13%	9.63%	-2.70%	-2.95%	0.18%	0.00%	0.00%	0.00%
3. yahoo									
Feb 1, 2020 - Feb 29, 2020	181 (1.80%)	157 (1.78%)	227 (1.64%)	38.77%	2.80	00:03:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2020 - Jan 29, 2020	225 (2.29%)	200 (2.35%)	278 (2.09%)	40.29%	2.56	00:03:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-19.56%	-21.50%	-18.35%	-3.78%	9.07%	-16.50%	0.00%	0.00%	0.00%
4. duckduckgo									
Feb 1, 2020 - Feb 29, 2020	48 (0.48%)	46 (0.52%)	55 (0.40%)	36.36%	2.36	00:02:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2020 - Jan 29, 2020	43 (0.44%)	36 (0.42%)	59 (0.44%)	50.85%	2.02	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	11.63%	27.78%	-6.78%	-28.48%	17.19%	30.00%	0.00%	0.00%	0.00%
5. ask									
Feb 1, 2020 - Feb 29, 2020	4 (0.04%)	4 (0.05%)	4 (0.03%)	75.00%	3.00	00:03:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2020 - Jan 29, 2020	1 (0.01%)	1 (0.01%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Jan 1, 2020 - Jan 29, 20...	1 (0.01%)	1 (0.01%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	300.00%	300.00%	300.00%	-25.00%	200.00%	∞%	0.00%	0.00%	0.00%
6. ecosia.org									
Feb 1, 2020 - Feb 29, 20...	2 (0.02%)	1 (0.01%)	2 (0.01%)	50.00%	2.50	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2020 - Jan 29, 20...	4 (0.04%)	4 (0.05%)	8 (0.06%)	37.50%	3.25	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-50.00%	-75.00%	-75.00%	33.33%	-23.08%	-45.52%	0.00%	0.00%	0.00%
7. baidu									
Feb 1, 2020 - Feb 29, 20...	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2020 - Jan 29, 20...	1 (0.01%)	1 (0.01%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%	0.00%