



SEO Report

Quarterly Summary

1. Organic Search Traffic

Overall Organic keyword search traffic with a breakout of Branded vs Non-Branded keyword traffic.

Why is this important?

It is important to monitor the total number of keyword-driven organic visitors as well as the percentage of Branded vs. Non-Branded keywords. The goal is to have a nice balance of Non-Branded vs Branded keywords (balance is dependent upon goals).

Organic Search: Summary

US | synergexhealth.com

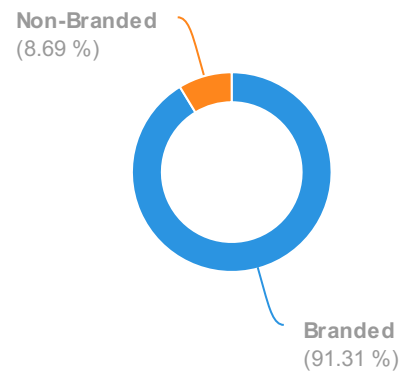
4.7K 0% TRAFFIC

SEMrush Rank	275.9k	
Keywords	1.3K	-5%
Traffic Cost	\$21.0K	0%

Branded vs Non-Branded

US | synergexhealth.com

91.31% **8.69%**
Branded Traffic Non-Branded Traffic



2. Traffic Share by Device

GSC: Search Performance (Data by Category)

Site: <https://www.synergexhealth.com/> | Search type: Web | Period: 01 Oct - 31 Dec, 2019

Devices	Clicks ▼	Impressions	CTR	Position
Mobile	6,167	90,605	6.81%	23.3
Desktop	2,609	174,050	1.50%	45.5
Tablet	207	2,031	10.19%	18.9

3. Backlink Overview

Benefits of Backlinks:

Faster Indexing and with quality Backlinks, better site authority score.

What is a good authority score?

A higher score reflects a stronger trust signal (100 is the best possible score, 0 is the worst possible score). In general, somewhere over a score of 20 (for both metrics) can be considered healthy.

Backlinks: Totals

Root Domain: synergenxhealth.com

Total Backlinks

1.6K

The number of links pointing to the queried URL

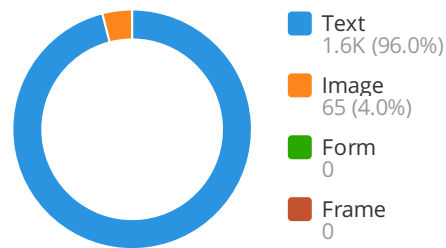
Authority Score

22

Authority Score is a compound metric that measures the strength and popularity of the domain. It is calculated based on Page Score, Domain Score, Trust Score, and other data.

Backlinks: Types

Root Domain: synergenxhealth.com



Referring IPs

82

The number of IPs pointing to the queried URL

Referring Domains

75

The number of Domains pointing to the queried URL

Position Tracking: Overview

synergenxhealth.com | Desktop, United States (Google) | Organic | Oct 16 - Dec 31, 2019

Visibility

92.61% 0.00



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

61.00 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

1.20 0.00



The average ranking of all keywords in your current campaign.

4. Organic Keyword Trends

The first column in Blue represents Current organic Keyword SERPs (search engine results pages) positioning and the 'Diff' (+ or -) in green represents the keyword SERPS position movement.

Keyword Rankings 1 - 10 (10)

Keyword	synergenxhealth.com		
	16 Oct	06 Jan	Diff ▲
1. synergenx hours	1	1	0
2. trt before and after	3	3	0
3. synergenx health woodlands	1	1	0
4. synergenx stone oak	1	1	0
5. synergenx vintage park	1	1	0
6. synergenx katy	1	1	0
7. synergenx kingwood	1	1	0
8. synergenx san antonio	1	1	0
9. synergenx health	1	1	0
10. synergenx	1	1	0

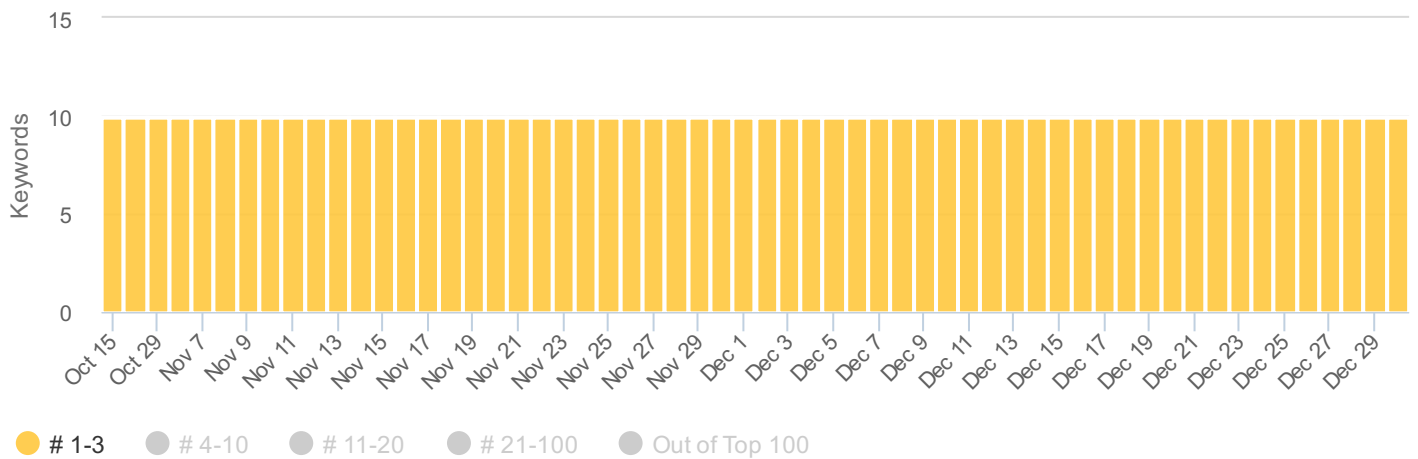
Keyword Rankings 1 - 10 (10)

Keyword	synergenxhealth.com	
	31 Dec ▲	Diff
1. synergenx hours	1	0
2. synergenx health woodlands	1	0
3. synergenx stone oak	1	0
4. synergenx vintage park	1	0
5. synergenx katy	1	0
6. synergenx kingwood	1	0
7. synergenx san antonio	1	0
8. synergenx health	1	0

Keyword	synergenxhealth.com	
	31 Dec ▲	Diff
9. synergenx	1	0
10. trt before and after	3	0

Position Tracking: Rankings Distribution Chart

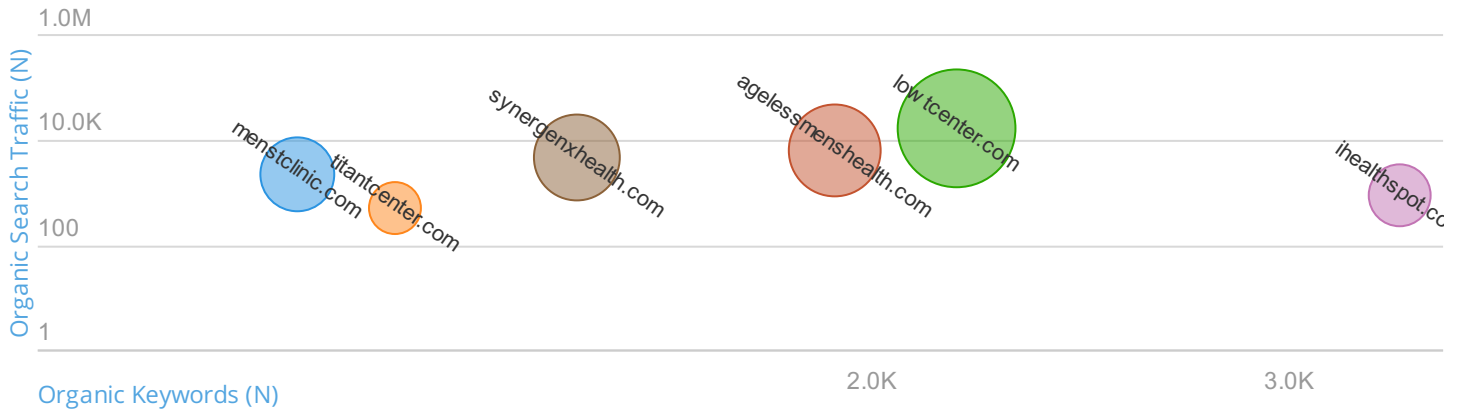
synergenxhealth.com | Desktop, United States (Google) | Organic | Oct 16 – Dec 31, 2019



5. Competitive Map

Organic Search: Competitive Position Map

US | synergenxhealth.com



6. Reputation Management

